



New Mexico Cattle Growers' Association

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Name
Address
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Dear Name:

This past year the New Mexico Cattle Growers' Association (NMCGA) celebrated 100 years of perseverance and dedication to the New Mexico Beef Industry and New Mexico Agriculture. We know that the future of agriculture will face challenges on a daily basis. Being a youth member in today's agriculture industry is more than just supporting agriculture. You are the future of this industry with numerous opportunities ahead of you.

Today's Association is heavily involved in many activities to promote and protect the livestock industry in New Mexico and across the West. NMCGA provides numerous learning opportunities annually, including the Cattlemen's College and participation in the New Mexico State University Short Course. NMCGA awards Graduate and undergraduate scholarship on an annual basis. For more information please see our website at www.nmagriculture.org.

The beef industry today is facing several serious issues and the purpose of the Association is to advance and protect the cattle industry of New Mexico; work toward solutions of industry problems, promote the well being of the industry; provide an official and united voice on issues of importance to the cattle producers and feeders; and create and maintain an economic climate that will provide members of the Association the opportunity to obtain optimum return on their investment.

NMCGA understands that it is the youth of today that will emerge as the leaders of tomorrow. This is why the Association dedicated a committee to the younger generation, the Young Cattlemen's Leadership Committee (YCLC) and the Junior Cattle Growers' Association. This is truly an exciting time in your life as you expand not only your knowledge about the beef industry. Whether you are striving to raise your own herd or if you are working to be an advocate for the industry we salute you!!!

NMCGA is also excited to be hosting the 8th Annual Showmanship Contest at the New Mexico State Fair on Sunday, September 13th immediately following the New Mexico Breeders Classic Steer and Heifer show that begins at 12:00 noon. There will be three divisions this year with buckles being awarded to each division winner. Divisions are broken by age groups, (age of youth as of January 1, 2014): Division 1) 9 to 11 Division 2) 12 to 13 and Division 3) 14 to 19 years of age.

Please find enclosed the 2015 Showmanship Contest Form and a NMCGA YCLC membership application. Also included is a packet for the 2015 New Mexico Breeders Classic and an application for the Purina Mills Young Cattlemen's Leadership Scholarship. If you have any questions please feel free to contact our office at 505.247.0584 or by email at nmcga@nmagriculture.org. For more information about our Association and industry please visit our website at www.nmagriculture.org.

Sincerely,

Crystal Diamond

Crystal Diamond
Young Cattlemen's Leadership Committee Chairman