

**New Mexico 4-H Rodeo**

**State Finals**

**Event Sponsorship**

**Program**



**September 22-24, 2017**  
**EXPO New Mexico, Albuquerque, NM**

## History of the New Mexico 4-H State Rodeo Program

The New Mexico 4-H Rodeo program was started in 1984 wherein 100 youth were enrolled in this project. Today, there are over 300 youth enrolled in the New Mexico 4-H Rodeo project.

There are 10 rodeos planned for the 2017 season; approximately 100 participants will compete at the Finals Rodeo and over \$45,000 in prizes will be awarded to the winners.

Through the years the 4-H Rodeo program has been fortunate to have donors that believed in the program to assist with financial responsibility of providing the wonderful prizes that we will award at the finals in September. The program is also blessed by having a very large number of volunteers that work extremely hard to make this program the huge success that it is. The volunteers are those working at each local rodeo, those individuals willing to serve on the State Rodeo Advisory Committee and the ones that help put on the State Finals Rodeo.

The prizes that were awarded at the 2016 finals included:

3	Champion all Around Saddles
24	Champion Event Saddles
4	Champion Event Buckles
3	Reserve Champion All-Around Buckles
3	Finals All-Around Buckles
3	Reserve Finals All-Around Buckles
24	Reserve Champion Event Buckles
24	3 <sup>rd</sup> place Trophy Knives
24	4 <sup>th</sup> place Trophy Saddle Pads
18	5 <sup>th</sup> place Trophy Rope Bags
6	5 <sup>th</sup> place Trophy Feed Bags
6	5 <sup>th</sup> place Trophy Overreach Boot Bags
28	Finals Average – Trophy Horse Turnout Blankets
28	Finals Average – Coolers

And all contestants who participated in the finals received a personalized jacket.

The contestants do contribute towards the funding of these yearend prizes as they pay an \$8.00 award fee at each rodeo they attend during the year. This generates about \$12,000. The balance of approximate \$33,000 is then donated by various businesses around the state of New Mexico.

The 4-Her's involved in rodeo truly show that the 4-H pledge; "I pledge my head to clearer thinking, my heart to greater loyalty, my hands to larger service, and my health to better living, for my club, my community, my country, and my world" is an excellent pledge to live by.

There is a great tradition in the New Mexico 4-H Rodeo program of which all that are associated with, wish to continue.



Through the 4-H Rodeo program children see all aspects of life. You see the big fancy horse trailers and trucks to the small truck and trailer that you wonder how it made it there. But once everyone is parked and set up no one can tell the difference. They are one big family and their goal is to improve the quality of life around them.

With that the New Mexico 4-H Rodeo Program is asking for your financial assistance in helping us to maintain this high quality program that has been improving the quality of many lives for over 20 years.

We greatly appreciate your considering the New Mexico 4-H Rodeo program for your financial support as we continue to “Improve the Quality of Life for Individuals”.

## **New Mexico 4-H Sponsorships**

### **Grand Entry Sponsor**

#### **BENEFITS**

Appreciation Plaque

Banners displayed at all sanctioned 4-H rodeos

Full page ad in Finals Program, leading page

Public address at all final performances and banquet

4'X8' Banner hung at Rodeo

Free Retail Booth Space

6 passes to each finals performance

2 tickets to Banquet

Your sponsorship of \$2500-\$5000 is made payable to NM 4-H Rodeo

Your Contribution is greatly appreciated!

### **All-Around Sponsor**

#### **BENEFITS**

Banners displayed at all sanctioned 4-H rodeos

Full page ad in Finals Program, leading page

Public address at all final performances and banquet

4'X8' Banner hung at Rodeo

Free Retail Booth Space

6 passes to each finals performance

2 tickets to Banquet

Your sponsorship of \$1,501-\$2,499 is made payable to NM 4-H Rodeo

Your Contribution is greatly appreciated!

## **Total Event Sponsor**

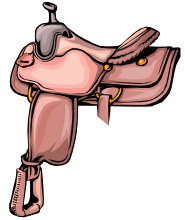
### BENEFITS

Full page ad in Finals Program, leading page  
Public address at all final performances and banquet  
4'X8' Banner hung at Rodeo  
Free Retail Booth Space  
6 passes to each finals performance  
2 tickets to Banquet  
Your sponsorship of \$1,500.00 is made payable to NM 4-H Rodeo  
Your Contribution is greatly appreciated!

## **Saddle Sponsor**

### BENEFITS

Full Page ad in Finals Program  
Public address at all final performances and Banquet  
4'X8' Banner hung at rodeo  
Free Retail Booth Space  
4 passes to each finals performance  
2 tickets to Banquet  
Your Sponsorship of \$950.00 is made payable to NM 4-H Rodeo  
Your contribution is greatly appreciated!



## **Buckle Sponsor**

### BENEFITS

Half page ad in Finals Program  
Public address at all final performances and banquet  
2'X4' Banner hung at rodeo  
Free Retail Booth Space  
4 passes to each finals performance  
2 tickets to banquet  
Your Sponsorship of \$250.00 is made payable to NM 4-H Rodeo  
Your contribution is greatly appreciated!

## **Third Place Sponsor**

### BENEFITS

1/3 page ad in Finals Program  
Public address at all final performances and banquet  
2'X4' Banner hung at rodeo  
4 passes at each finals performance  
Your sponsorship of \$150.00 is made payable to NM 4-H Rodeo  
Your contribution is greatly appreciated!

## **Fourth Place Sponsor**

### BENEFITS

1/4 page ad in Finals Program  
Public address at all final performances and banquet  
4 passes to each finals performance  
Your sponsorship of \$125.00 is made payable to NM 4-H Rodeo  
Your contribution is greatly appreciated!

## **Fifth Place Sponsor**

### BENEFITS

Business card size ad in Finals Program

Public address at all final performances and banquet

4 passes to each finals performance

Your sponsorship of \$100.00 is made payable to NM 4-H Rodeo

Your contribution is greatly appreciated!

**Thank you for all your support!**

New Mexico Rodeo  
Sponsor Confirmation Sheet  
2017

Name of Company or Individual: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

We will support the New Mexico 4-H Finals Rodeo by sponsoring one or more of the following awards:  
(check all that apply)

- |       |  |                            |
|-------|--|----------------------------|
| _____ | \$2499-\$5000  | Grand Entry Sponsor        |
| _____ | \$1500-\$2400  | All-Around Sponsor         |
| _____ | \$1500   | Total Event Sponsor        |
| _____ | \$950  | Event Saddle Sponsor       |
| _____ | \$250  | Event Buckle Sponsor       |
| _____ | \$150  | Third Place Award Sponsor  |
| _____ | \$125  | Fourth Place Award Sponsor |
| _____ | \$100  | Fifth Place Award Sponsor  |
| _____ | Provide an item for the auction.<br>Item _____ Value _____ |                            |
| _____ | Other (Specify) _____                                      |                            |

All donors will have an ad in the Finals Rodeo program.

We greatly appreciate your contribution, which is tax deductible.

**Event Sponsors would like to receive:**

- \_\_\_\_\_ 8 X 10 Framed Photo
- \_\_\_\_\_ An ad in the Finals Program. Company's logo, ad copy, camera-ready art or business card is enclosed.
- \_\_\_\_\_ An invitation to the Finals Awards Dinner
- \_\_\_\_\_ Other \_\_\_\_\_

**Method of Payment:** \_\_\_\_\_ Check enclosed    Amount \_\_\_\_\_  
\_\_\_\_\_ Please bill by: \_\_\_\_\_

\_\_\_\_\_  
Signature of Rodeo Representative

\_\_\_\_\_  
Date

Thank you for supporting the future leaders of New Mexico by supporting New Mexico 4-H Rodeo.

**Please Return to:** New Mexico 4-H Rodeo  
Teresa Dean, Executive Secretary  
1170 N. Solano, Suite M  
Las Cruces, NM 88001

**New Mexico 4H Rodeo is a 501(c) 3 organization**  
*One Copy: 4-H Rodeo    Second Copy: Sponsor*