

Consumer Savvy Content Standards
Consumer Roadmap
Grades 9-12

Project Area Skill refers to the subject matter based skill which youth demonstrate in relation to the correlating content standard.

Objective:

Career Readiness-

- 1. Students will identify their career interests and aptitudes to develop an educational plan which supports personal career goals.**

Benchmarks: 9-12: B,E

Project Area Skill: The youth will demonstrate marketable skills for future careers by learning about international trade and how it affects the US economy. Moreover they will learn the importance of research before investing in a product.

- 2. Students will utilize and manage resources effectively to produce quality services and products.**

Benchmarks: 9-12: A

Project Area Skill: The youth will be responsible to complete the tasks set about by the Consumer Roadmap workbook. They are required to complete an allotted number of activities in 3 years to gain a certificate of completion. They must also manage resources such as time and learn valuable skills in money management.

- 3. Students will demonstrate the technological knowledge and skills required for future careers.**

Benchmarks: 9-12: A,B,D

Project Area Skill: The youth will analyze a variety of search engines by searching for a computer online. They will learn the ease of shopping on the internet and determine through a variety of variables which search engine works best for the product they are looking for.

4. Students will develop and demonstrate responsible and ethical workplace behaviors.

Benchmarks: 9-12: A,B,C

Project Area Skill: The youth will integrate positive behavior as they go about their activities. Moreover they will learn the importance of making ethical decisions while engaging in consumer activities.

5. Students will develop effective leadership, interpersonal, and team skills.

Benchmarks: 9-12: B,C,D

Project Area Skill: The youth will learn the importance of being a leader in ethical decisions when participating in activities that involve being a consumer. They will also develop interpersonal skills as they discuss the findings of their activities with their project helpers and peers.

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Objective:

Health-

- 5. Students will demonstrate the ability to use interpersonal communication skills to enhance health.**

Benchmarks: 9-12: A,BC,D,F

Project Area Skill: The youth will learn to solve problems by using various forms of communication. They will learn to write a formal complaint to a company if the product purchased does not perform as it advertises using seven key points listed in the activity book. They will also learn how to use the blue pages in the phone book to locate consumer protection agencies in their area that are established to resolve consumer complaints.

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Project Area Skill refers to the subject matter based skill which youth demonstrate in relation to the correlating content standard.

Objective:

Language Arts-

- 1. Reading and Listening for Comprehension: students will apply strategies and skills to comprehend information that is read, heard, viewed.**

Benchmarks: 9-12: A,B,C,D

Project Area Skill: The youth will analyze data from a variety of sources such as the internet and their local phone book. They will look at living expenses and calculate the cost of living on their own. They will also research the cost of a car, interview car salesmen and attend a small claims court. The observed data will be recorded, analyzed and discussed. New consumer vocabulary is also highlighted and explained throughout the book to encourage youth to be savvy in their word knowledge as well.

- 2. Writing and Speaking for Expression: students will communicate effectively through speaking and writing.**

Benchmarks: 9-12: A,B,C

Project Area Skill: The youth will practice effective communication skills as they research buying a new car. They will have to speak with a variety of sales representatives and determine which vehicle they would invest in. The youth will also write a complaint letter about a product that has malfunctioned, using steps laid out for them in the activity.