

"An education is worth what you and your mentors put into it. The level of personal commitment by the faculty and staff at NMSU is excellent. If you want a quality education, NMSU can provide it."

—Jeremy Kohler, 2001, 2003
Credit Analyst
Farm Credit
Las Cruces, NM

"Attending NMSU has made all the difference in the world. I received a great education and was able to be active in campus life, student government and student organizations. While attending NMSU I was able to achieve accomplishment past my wildest dreams and was able to start my professional career while in college."

—Paul Gutierrez, 1992
State Director of Rural Development
U. S. Department of Agriculture
Albuquerque, NM

CONTACT INFORMATION

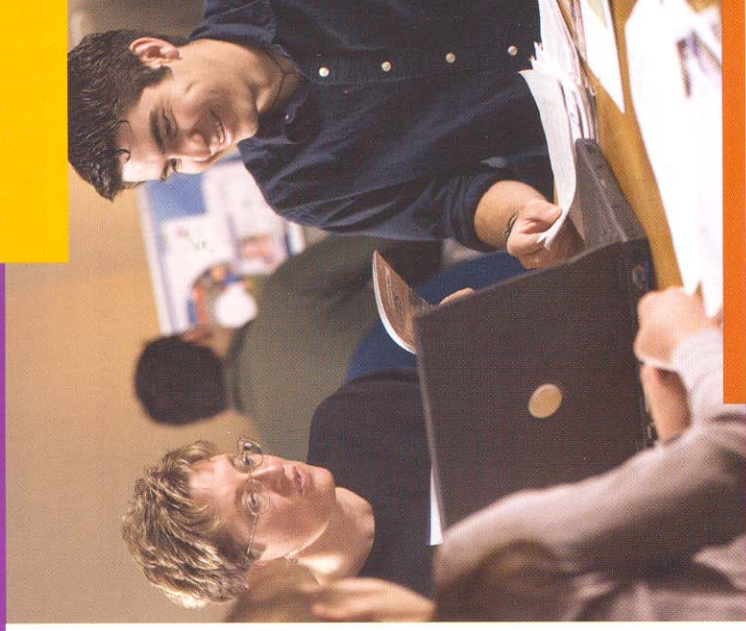
Department of Agricultural
Economics and Agricultural Business
College of Agriculture
and Home Economics
New Mexico State University
MSC 3169, P.O. Box 30003
Las Cruces, NM 88003

Phone: (575) 646-3215
Fax: (575) 646-3808
E-mail: agecon@nmsu.edu
Web site: www.acab.nmsu.edu

**Life is a journey.
Let us help you set
the right course.**



*New Mexico State University is an affirmative action,
equal opportunity employer and educator.
NMSU and the U.S. Department of Agriculture cooperating.*



New Mexico State University

Agricultural Economics and Agricultural Business

When you think about your academic career at New Mexico State University, do you want to...

- Take classes with award-winning faculty?
- Compete in national ag-marketing contests?
- Develop entrepreneurial skills related to agricultural business?
- Return to production agriculture with enhanced farm/ranch management skills?
- Start, manage or assume a business in the food or fiber sector?
- Work internationally after graduation?
- Work in the organic food industry?
- Provide financial management services to agricultural producers?
- Solve natural resource problems?
- Be an agricultural accountant?
- Analyze land use with GIS?
- Design food-marketing strategies?
- Analyze agricultural policies?
- Appraise agricultural real estate properties?
- Trade futures market contracts?
- Go to graduate or law school?

One in five workers are employed in the food and fiber sector of the U.S. economy. A major in Agricultural Economics and Agricultural Business will provide you with a flexible education suitable to pursue diverse career interests within and also outside the food and fiber sector. These and many other career learning opportunities await you in the Agricultural Economics and Agricultural Business department at New Mexico State University.

Agricultural Economics and Agricultural Business is a student-centered department. You will learn from award-winning professors with years of experience who will call you by name when they see you in the hallways. The department was recently named

"Most Distinguished Department" by the university's Teaching Academy for the second year in a row. Enrollment in the department grew by 10 percent last year, the biggest increase in the college.

OUR DEPARTMENT

Our department's mission is to enhance the well-being of the citizens of New Mexico, the nation, and the world through excellence in teaching, research, and Extension. Our areas of concentration prepare graduates for the challenging world of increasingly global and information-driven agriculture, food companies and markets, and environmental and natural resource management agencies. Our areas of concentration include:

- Farm Business Management
- Ranch Business Management
- Agricultural Marketing and Sales
- Agricultural Communications
- Environmental Economics
- Agricultural Finance
- Business Management
- Pre-Law
- Ag Chemical Sales
- International Agricultural Business
- International Development
- Natural Resource Management
- Computer Applications and Data Management
- Quantitative Skills/Graduate School (MS) Prep
- Agricultural Records and Financial Controls

OUR UNIVERSITY

NMSU has been consistently recognized as one of "America's 100 Best College Buys." The university is classified as Hispanic-serving by the federal government and is also designated as one of the nation's top universities for Hispanic students (Hispanic Outlook in Higher Education). New Mexico State is located in the southern New

Mexico city of Las Cruces, with a population of about 75,000. The region features desert terrain, the Rio Grande Valley, and the scenic Organ Mountains.

OUR FINANCIAL AID

The department offers undergraduate scholarships totaling over \$20,000 each year. Departmental awards include: David and Paulina Salopek Scholarship, the New Mexico Oil and Gas Association Cullen Endowed Scholarship, Farm Credit of New Mexico Scholarships, Hunt Endowed Scholarship, James F. Cole Memorial Scholarship, Kringle the Cat Scholarship, Memorial Endowed Scholarship, Robert L. Coppertsmith Memorial Scholarship, William Esslinger II Memorial Scholarship, and William S. May Scholarship.

OUR ORGANIZATIONS

National Agri-Marketing Association (NAMA)—The NMSU chapter of the National Agri-Marketing Association was established in 1994. Club participation prepares students for careers in agribusiness marketing: sales, public relations, and advertising.

OUR GRADUATES

The best way to learn more about the department is to see what our former students say:

"I can honestly say that my education from NMSU was the essential foundation for my career. I have been able to utilize every aspect of my education, from core curriculum to specific focus courses to research techniques and hands-on application. My NMSU experience has given me the edge it takes to prosper in today's competitive business environment."

—Andy Smith, 2002
Loan Officer/Regional Credit Analyst
First Ag Credit, ACA
Lubbock, Texas