



School of Hotel, Restaurant and Tourism Management (HRTM)

BE BOLD. Shape the Future.



NMSU offers the only Bachelor of Science degree in Hotel, Restaurant and Tourism Management in the state. In addition to applied business classes such as accounting, human resources, and hotel operations, this major allows students to explore diverse careers in hospitality and tourism. This specialized management degree prepares students with practical work experience and hands-on learning in our food production and service lab facilities – including our student-run 100 West Café and the Bobby Lee Lawrence Academy of Wine. Students also have opportunities for internships with various companies, such as the Courtyard by Marriott next to the NMSU campus. The program is home to devoted, student-centered faculty who personally mentor students. The School of HRTM offers generous scholarships through NMSU and industry partners, as well as career development, and community outreach opportunities through the grant funded Marriott Hospitality Futures Center.



Why Hotel, Restaurant and Tourism Management?

B.S. in Hotel, Restaurant and Tourism Management

Hotel, Restaurant and Tourism Management Major

Service Management degree focused on the hospitality, tourism and the food and beverage industry. Business aspects of the degree can be used in many different areas.

Did you Know?

In addition to the applied business classes and practical, hands-on education, students have access to networking and professional development opportunities while completing the program to help them succeed in this diverse and fast-paced career path.

Minors

- Hotel, Restaurant and Tourism Management
- Culinary Science

Careers

- Hotel and Resort Management
- Food and Beverage Operations Management
- Hospitality Sales and Marketing
- Meetings, Conventions and Special Events
- Tourism and Destination Management

Why New Mexico State University?

- NMSU is consistently recognized as a top-tier university by U.S. News & World Report.
- NMSU is a minority-serving institution devoted to diversity, inclusion, and respect to provide a high quality education and is here to support you on your path to success.
- The Brookings Institution listed NMSU as a leader in research and social mobility that improves lives.

The College of Agricultural, Consumer and Environmental Sciences is an engine for economic and community development in New Mexico. ACES academic programs help students discover new knowledge and become leaders in environmental stewardship, food and fiber production, water use and conservation, and improving the health of all New Mexicans. The College's Research and Extension divisions reach every county in the state and provide research-based knowledge and programs to improve the lives of all New Mexicans.



NMSU College of ACES Clubs and Organizations

The College of ACES offers more than 35 college-based clubs, organizations and competitive teams for students to become involved in. Being involved in ACES clubs, organizations and teams allows students opportunities to network with faculty, staff and other students through groups like: National Society of Minorities in Hospitality, Aggie P.A.W. (Partners for Assistance Through Work), Association of Family and Consumer Sciences, Collegiate FFA, Aggie Rodeo, Pre-Vet Club, Judging Teams, and several others.

For a complete list, visit:

aces.nmsu.edu/academics/clubs.html



ACES Sam Steel Symbol

The College of Agriculture, Consumer, and Environmental Sciences strives to create a family atmosphere for all students, staff and faculty. The College of ACES developed the Sam Steel Symbol that unites all students through a shared identity. Every new addition to the College of ACES receives the Sam Steel Symbol applied with paint on their shoulder as a “welcome” to the ACES Family. Seniors are also recognized annually at the same event to thank them for their time as Aggies.



Alumni Spotlight

Christopher Ortiz

Bachelor of Science in Hotel, Restaurant and Tourism Management, Spring 2004
Hyatt Hotels Corporation, Manager Property Solutions Service

Since graduating from the School of HRTM, Chris has advanced to leading a global team that is responsible for optimizing existing technologies through a hotel operation and customer lens for over 900 hotels. They work with hotel leadership, IT system vendors, and Hyatt’s senior leaders to identify core systems to deploy by identifying best practices and solutions that align with optimizing the guest’s experience. In 2012, his team was awarded the first ever Hyatt CEO’s Innovation Award. Chris continues to inspire and contribute to the success of future professionals by being a guest speaker in our courses. He was HRTM’s Outstanding Alumni at Homecoming 2019. Said Chris, “Here I am after all these years post-graduation working with the same company, and loving every second of it.” We are so proud of our accomplished alumni! Congratulations, Chris! **#GoAggies**

College of Agricultural, Consumer and Environmental Sciences

P.O. Box 30003, MSC 3AG • Las Cruces, NM 88003-8003 • 575-646-5995

aces.nmsu.edu • admissions.nmsu.edu • hrtm.nmsu.edu



NMSU College of ACES
[@nmsuhrtm](https://www.facebook.com/nmsuhrtm)



@NMSU ACES
[@hrtm_nmsu](https://twitter.com/hrtm_nmsu)



@NMSU ACES
[@HRTMNMSU](https://www.instagram.com/HRTMNMSU)



[@HRTMNMSU](https://www.linkedin.com/company/HRTMNMSU)