MARKETING & DISTRIBUTION

Once you have gone through all the steps to produce your product and ensure it is safe to consume, you are ready to sell it to the public. There are various options available to the producer such as going to a distributor who specializes in marketing foods. A food distributor is a company that markets merchandise and wish to sell their inventory to grocery stores or other places that sell food. In New Mexico a good source to contact about making your product available to the product is Edward Avalos
Marketing and Development
MSC 5600 Box 30005
Las Cruces, NM 88003-8005
(505) 646-4929

Consists of Market News, foreign and domestic market improvement and development, agricultural statistics, and produce marketing inspection service.

In New Mexico there is also the NMDA.

http://nmdaweb.nmsu.edu/DIVISIONS/MD/Food_Producers/NMDA%20Online.htm

Directories of Local Products

Looking for local products, or places where you can list your products for interested buyers? You've come to the right place! The resources on this page are designed to:

- Help consumers find local food and fiber products — in many cases, direct from the producer; and

- Help local direct-marketing producers find places to list their products in local directories.

There is also the Southwest Marketing Network that can help put your product in the region.

Southwest Marketing Network

For more information on the Southwest Marketing Network, contact:

Jim Dyer
Project Director
2727 CR 134
Hesperus, CO 81326
Phone: 970-588-2292
E-mail: jadyer@frontier.net

And the New Mexico Specialty Foods Association

http://www.nmfoods.com/

New Mexico Specialty Foods Association

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