

2012 Southwest Beef Symposium

Roswell Convention Center ♦ 912 North Main Street ♦ Roswell, New Mexico

Southwest BEEF Symposium

Host Hotel Information
Best Western Sally Port Inn & Suites
2000 N. Main Street
Roswell, NM 88201
(575) 622-6430

Reserve \$75 Special Rate
Deadline: January 2, 2012

Tuesday, January 17th

Moderator: Bruce Hinrichs, New Mexico State University

- 1:00 pm** **Welcome**
- 1:15 pm** **More People and Less Poverty in 2050: How to Satisfy Rising Demands for Food**
Doug Southgate, Ohio State University
- 2:00 pm** **Cattle Marketing: Lessons Learned from Eastern Livestock Bankruptcy**
Paul Colman, Frontera Feeders
- 2:45 pm** **Break and Trade Show**
Sponsored by Silveus Insurance Group
- 3:15 pm** **Market Outlook: Impacts of the Drought on Regional and National Markets**
Paul Gutierrez, New Mexico State University
- 4:00 pm** **Record Cattle Prices: So Why Record Low Herd Numbers?**
Stan Bevers, Texas AgriLife Extension
- 4:45 pm** **Fighting the Battles and Winning the Wars: Rancher Panel**
Moderator: Ted McCollum, Texas AgriLife Extension
- Rancher Panel**
John Welch, Spade Ranches Houston McKenzie, McKenzie Land and Livestock
Dennis Braden, Swenson Ranch Gene Whetten, Adobe Ranch
- 6:00 pm** **Steak Supper**
Sponsored by New Mexico Beef Council

Industry Outlook Sponsored by Hi-Pro Feeds

Wednesday, January 18th

After the Smoke and Dust Settles Sponsored by Dow AgroSciences

- Moderator:** Dina Chacon-Reitzel, New Mexico Beef Council
- Morning Coffee and Pastries**
Sponsored by Gold Standard Labs/ IDEXX
- 8:00 am** **Long Term Weather Outlook**
Dave DuBois, New Mexico State University
- 8:45 am** **Response of Rangelands and Natural Resources After Wildfire and Prolonged Drought**
Nick Ashcroft, New Mexico State University
- 9:30 am** **Restocking: What Can I Afford to Pay for Cows and Bulls?**
Stan Bevers, Texas AgriLife Extension
- 10:15 am** **Break and Trade Show**
Sponsored by Texas Beef Council
- 10:45 am** **Wildfires: What Have We Learned?**
Dennis Braden, Swenson Ranch Manny Encinias, New Mexico State University
- 11:30 am** **Preparing the Ranch for Natural Disasters and Ag Related Emergencies**
John Wenzel, New Mexico State University
- 12:00 pm** **Lunch**
- Nuts and Bolts of Range Nutrition**
Sponsored by MicroBeef Technologies Ltd.
- Moderator:** Leigh Ann Marez, New Mexico State University
- 1:00 pm** **Southwest Forage Quality: What We've Measured Over 20 Years**
Kent Mills, Hi-Pro Feeds
- 1:45 pm** **How Do I Figure Out What to Feed?**
Ted McCollum, Texas AgriLife Extension
- 2:30 pm** **Break and Trade Show**
Sponsored by Allflex USA, Inc.
- 3:00 pm** **Drought Management: New Technology on the Horizon. The FRAMS System**
Bruce Carpenter, Texas AgriLife Extension
- 3:30 pm** **Grazing Behavior: What We are Learning with GPS**
Derek Bailey, New Mexico State University
- 4:15 pm** **Dietary Interactions of Cattle and Elk Following Fire and/or Drought**
Sam Smallidge, New Mexico State University

Registration Form

Online Registration Available
<http://swbs.nmsu.edu>

\$50 Individual Registration Fee
Includes Symposium Proceedings

Participant Name

Company/Ranch

Phone Number

Mailing Address

City, State, Zip

Additional Participant Name (\$50)

Additional Participant Name (\$50)

Additional Participant Name (\$50)

Checks Payable To:
NMSU CES

Mail To:
Southwest Beef Symposium
Box 30003, MSC 3AE
Las Cruces, NM 88003



If you are an individual with a disability who is in need of an auxiliary aid or service to participate in this event, contact Manny Encinias at mencinia@nmsu.edu by January 6, 2012.

An educational forum tailored for beef producers in the Southwest.

Southwest Beef Symposium is a joint effort between the **New Mexico Cooperative Extension Service and Texas AgriLife Extension Service**, established annually to provide producers with timely information about current industry issues and practical management.

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January 17-18, 2012
Roswell, NM
Roswell Convention Center

Visit Symposium Website
for Details
<http://swbs.nmsu.edu>



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