



MEDIA PRODUCTIONS, LEARNING GAMES LAB
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The Learning Games Lab Sizzles in the Summer

Summers are always busy in the Learning Games Lab at New Mexico State University. Between early June and mid August, student ‘game consultants’ flock to Knox Hall for a series of workshops designed to evaluate the effectiveness of games produced by Media Productions, a division of University Communications and Marketing Services.

“We consider these young students our consultants,” says Learning Games Lab director, Dr. Barbara Chamberlin. “They guide our development because they know what kinds of games appeal to students their age.”

Most of the *Think Tank* sessions are geared to students entering the 6th, 7th or 8th grade. Participants play and evaluate a variety of computer and video games. They also help game designers test the games NMSU is developing while they learn about careers related to game development.

Experienced game consultants (those who have already participated in a Game Lab Think Tank), are invited to join the expert panel to analyze new games and develop Podcasts on emerging trends in game play. Designed from a youth game playing perspective, these Podcasts assist game developers understand the reasoning behind gamers’ preferences. This panel meets every Fridays over the summer.

This year, during the six sessions, approximately 60 students will participate in this program.

For more information, contact

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