2007 New Mexico Agricultural Small Farm Conference and Trade Show

Agenda

Friday November 2, 2007

10:00 – 1:00 Registration

1:00 – 1:30

Introduction
Steve Anaya - New Mexico State University - Board of Regents

Welcome
Dr. Miley Gonzalez - Secretary and Director of New Mexico Department of Agriculture

Announcements

2:00 – 3:30

Dr. Robert Flynn - NMSU – Extension Agronomist

B1: New Mexico Cattle Health Concerns
Dr. Manny Encinias - NMSU – Extension Livestock Specialist

C1: Navigating the Federal Maze: USDA Agencies and How They Can Help You
Rick Lopez FSA, Dennis Alexander NRCS, AFIS, NASS

Demo 1: Stock Dog Demonstration, Part I - TBD
Mary Starr Charlton
Diana Decker - Southwest Herding Dog Association

3:30 – 4:00 Break

4:00 – 5:00

A2: Soil Amendments: Choosing What’s Right for Your Farm
Dr. Linda Scheffe - NRCS

B2: Buying and Selling of Cattle: Video Auction
Ed Herron - Superior Livestock

C2: Basic Business Planning for Farm Operations
Patrick Sullivan - NMSU – Extension Economic Specialist

Demo 2: Stock Dog Demonstration, Part II
Mary Starr Charlton
Diana Decker - Southwest Herding Dog Association
Saturday November 3, 2007

7:30 – 9:00 Registration

8:00 – 9:00

Introduction
Adan Encinas - Mayor of Moriarty

Welcome
Dr. Lowell Catlett - NMSU-Dean CAHE
Dr. Greg Mullen - NMSU – Director Small Farm Institute

9:30 - 10:30

A3: Choosing the Right Cover Crop for Your Farm Needs
Dr. Steve Gulden – NMSU - Director Alcalde Science Center

B3: Best Practices in Poultry Production
David Rigsby - Embudo Valley Organic

C3: Building a Loyal Membership Base for CSA Operations
Monte Skaarsgard - Los Poblanos Organics

Demo 3: Making Flower Arrangements
New Mexico State University flower Judging Team

HD3: Holiday Gifts and Treats From The Kitchen: Yeast Breads
Ann Marie Wilson - NMSU - Valencia County Home Economist
Katrina Uptain – NMSU - Valencia County ICAN Nutrition Educator

10:30 – 11:00 Break

11:00 – 12:00

A4: Crop Rotations for Vegetable Production
Dr. Stephanie Walker - NMSU – Extension Vegetable Specialist

B4: Herd Improvement Practices for Improved Production
Dr. Clay Mathis - NMSU – Extension Livestock Specialist

C4: Know Your Enemy: Controlling Weeds and Brush By Attacking Their Weaknesses
Dr. Keith Duncan - NMSU – Brush and Weed Specialist

Demo 4: Making Flower Arrangements
New Mexico State University flower Judging Team

HD6: Holiday Gifts and Treats From The Kitchen: Quick Breads
Tanya Montoya – NMSU - Rio Arriba County Extension Home Economist

12:00-1:30 Lunch
Saturday November 3, 2007

1:30–2:30

A5: Producing High Quality Tree Fruit: Basic Tips  
   Dr. Ron Walser - NMSU – Urban Small Farm Specialist

B5: Aquaculture and its Potential: Production Basics  
   Manuel Uribarri - National Fish Hatchery

C5: Perfecting Direct to Consumer Sales: Roadside Stands and  
   Farmer’s Market Success Stories  
   Pam Roy - County Director - Farm to Table

Demo 5: Value-Added Production: Making it Safe, Part I  
   Dr. Nancy Flores - NMSU – Extension Food Technology Specialist

HD4: Holiday Gifts and Treats From The Kitchen: Cookies  
   Sandy Taylor - NMSU - Sandoval County Extension Home Economist

2:30 – 2:45  Break

2:45 – 3:45

A6: Insects, Insect Populations, and Action Thresholds: Knowing When to  
   Take Control Action  
   Dr. Carol Sutherland - NMSU - Extension Entomologist

B6: Small Livestock Health Programs  
   Pat Melendrez - NMSU - Extension Natural Resource Specialist

C6: Meat Processing and Federal Compliance  
   Linda Chittum - USDA - FSIS

AD6: Value-Added Production: Making it Safe, Part II  
   Dr. Nancy Flores - NMSU – Extension Food Technology Specialist

HD5: Holiday Gifts and Treats From The Kitchen: Jams and Jellies  
   Cindy Davis - NMSU - Bernalillo County Extension Home Economist
   Elena Bowers - NMSU - McKinley County Extension Home Economist

3:45 – 4:00  Break

4:00 – 5:00

A7: Planning to Plant a Vineyard  
   Bernd Maier - NMSU – Viticulture Specialist

B7: Growing Alfalfa Hay: Variety Selection for Your Area and  
   Target Market  
   Leonard Lauriault – NMSU - Forage Agronomist

C7: Tapping the Agri-Tourism Market: Is It Right For You?  
   Dora Dominguez - NMSU – Deputy Director for NMWORKS
Sunday November 4, 2007

7:00-12:00 Registration

8:00 – 9:00

Introduction
   Harry Herrera - Chamber of Commerce - President

Welcome
   Dr. Paul Gutierrez –NMSU - Extension Director

Announcements

9:00-10:00

A8: Variety Selection and Production Techniques for a Successful Cut Flower Operation
   Sabine Whitley Green - NMSU – Plant and Environmental Science Department

B8: Small-Scale Swine Production
   TBA

C8: Identifying and Entering Niche Markets
   Craig Mapel – NMDA - Marketing Division
   Le Adams - Co-Director - Farm to Table

Demo 8: Planning and Installing Drip Irrigation Systems, Part I
   Dan Smeal – NMSU - AES - Irrigation Specialist

10:00-10:30 Break
Sunday November 4, 2007

10:30 -11:30

**A9:** Alternative Energy and the Modern Farm: Wind and Solar  
TBA

**B9:** Bee Care and Honey Production in the Era of Colony Collapse Disorder  
Chris Behl

**C9:** Farm Land Leasing: How To Get A Fair Deal  
Dr. Jim Libbin - NMSU – Extension Farm Management Specialist

**Demo 9:** Planning and Installing Drip Irrigation Systems, Part II  
Dan Smeal – NMSU – AES – Irrigation Specialist

11:30-1:00 **Lunch**

1:00-2:00

**A10:** Greenhouse Production for Off-Season Marketing  
Don Bustos - Santa Cruz Farm and Greenhouse

**B10:** Heritage Breeds: Reaping the Benefits of Our Ancestor’s Innovations  
TBD

**C10:** Farm Fresh Cider: Production Possibilities and Perils  
Ed Costanza

**Demo 10:** Mobile Matanza  
Gilbert Suazo - TCEDC Agriculture Manager  
Victor Mascarena - TCEDC Butcher

2:00 – 2:15 **Break**

2:15 – 3:15

**A11:** Growing Vegetable Starts for Your Farm and For Sale  
TBA

**B11:** Controlling Big Animal Pests: From Mickey to Bambi  
Dr. Jon Boren - NMSU – Wildlife Specialist

**C11:** Connecting Farmers, Communities and the Land: What is Happening In  
Your Community  
Dr. J. Michael Patrick - NMSU – Community Resource and Economic Development Specialist

**Demo 11:** Mobile Matanza  
Gilbert Suazo - TCEDC Agriculture Manager  
Victor Mascarena - TCEDC Butcher

3:15 **End of Show**