

# CONSUMER DECISION MAKING

**Eligibility:** Four teams per county – 2 Novice Teams and 2 Junior Teams.

**Rules:**

1. Four classes will be judged, selected from the classes offered at the State level for the current year.  
  
The contest superintendent will select four classes from the six that the state contest superintendent selects and notify all counties of these classes in April. Resource will be the New Mexico 4-H Senior Consumer Decision Making Contest Guide available on the NM 4-H Website.
2. Ten minutes will be allowed to judge each class.
3. Novice teams will give oral reasons on one class. Junior teams will give oral reasons on two classes. Reasons immediately follow placing of classes. The contest superintendent will notify the counties in April of these classes.
4. No discussion during judging or preparation for oral reasons will be allowed.
5. Two minutes will be allowed for each set of oral reasons.
6. Novice and Junior teams will be allowed to take notes during the placing of classes and to use these notes during preparation for oral reasons.
7. NOTES MAY BE REFERRED TO DURING REASONS PRESENTATIONS, but points will be deducted from the delivery score for someone using notes excessively. Point deductions will be at the judges' discretion.
8. No handbook or any printed material will be allowed in contest area.
9. Contestants must furnish their own clipboard, pencils, and clean paper.
10. During the contest, no talking is permitted. Offenders will have their card pulled, thus resulting in a zero for the class.
11. Contestants need to make sure their number, name, class, and placing is on their card. If this information is missing the contestant will receive a zero for that card.
12. Fifty points are possible for each of the four class placings and for each of the oral reasons given, making a total of 250 points possible for Novice contestants and 300 points for Junior contestants. If scores result in a tie, the tie must be broken through total reasons scores. The second tiebreaker will be a pre-determined class.
13. No one will be permitted to examine the 4-H contest areas prior to scheduled event.
14. Score sheets will be given to the county agent.
15. Placing Card 200 D-9 and National Consumer Decision Making Scorecard will be used.

### **Information for Contest Superintendents:**

1. You will need at least 2 reason judges. One judge for each age group.
2. Hold an orientation session and remind 4-Hers of the rules. Pass out cards and pencils. Divide them into groups.
3. It is nice to have a monitor for each contest room and someone to watch the holding room.
4. Be sure to spread your classes around the room to keep kids from bunching up.
5. Move 4-Hers from one table to the next as a group.
6. Use a timer or stopwatch to make sure 4-Hers have the time allowed to do their judging.
7. Will need 1 large room with 8 tables to set up classes or 2 rooms with 4 tables in each room. Will need 2 smaller rooms for reasons. Will need 1 large holding area.
8. It is helpful to color code cards and reason sheets for each age group. This helps when separating cards for entry on to the score sheets.
9. A laptop and small printer are also handy for tabulating or bring calculators.
10. Will need to bring classes with you and have classes judged before the contest starts. If doing it on site will need to bring a Hormel card to prepare officials.
11. If contest grows, it will be helpful to provide two sets of each class – one for Novice and one for Junior.

*January 2016*



**FCS Classic**  
**National Consumer Decision Making Contest**  
**Score Sheet for Oral Reasons**

Contestant Number \_\_\_\_\_ Class \_\_\_\_\_

	Possible Score	Contestant Score
<b>Accurate and clear statements</b> Comparisons which justify placing Content accurate and factual	15	
<b>Information Given</b> Is there evidence of criteria being used and proper terminology Completeness of reasons – major points emphasized and use of grants	15	
<b>Delivery</b> Were the reasons organized with a structure of comparing pairs Did the contestant speak up Opening and Closing statements Poise and appearance of the Contestant	20	
<b>Total Score</b>	50	
A maximum deduction of 5 points for going over 2 minutes		
<b>Final Score if there were deductions</b>		



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