

## CONSUMER DECISION MAKING CONTEST

### I. Eligibility

- A. Read general rules.
- B. Any 4-H member who meets general eligibility rules can participate.
- C. Two teams per county or a maximum of eight participants per county may participate. Limit of 80 total participants.

### II. Procedures

- A. Six classes will be judged with four items in each class. Eight minutes will be allowed for each class.
- B. Classes will be selected from various states with resources announced each year.
- C. While judging, contestants will confer with no one except the group leader of their section or a superintendent of the contest. Offenders may have their class card pulled.
- D. Each Contestant will give two sets of oral reasons with a time limit of two minutes per set. There will be 10 minutes of preparation time allowed prior to giving reasons. A contestant may choose to utilize notes when giving reasons, but will be scored accordingly.
- E. Fifty (50) points will be deducted from the team score for talking in the reasons holding area for each incident. The second reminder for a contestant will result in disqualification of that contestants scores.
- F. Total scores are based on 50 points each for 6 classes (300), 50 points each for reasons (100), for a total possible score of 400 for each individual. Team score is a possible 1200 points (based on three scores, on a four man team the low score is dropped).
- G. In case of a tie, the total reasons score will be used to break the tie on team and individual overall, should there still be a tie, it will be broken by a predetermined class. A tie on reasons score will be determined by the lowest placing scores on reasons classes. If there is a zero in the placing classes of one of the contestants, that contestant automatically loses the tie. If there is still a tie, the breaker moves to the predetermined classes. A tie on the placing classes score will be broken by the total reasons score. If there is still a tie then the tie will be broken by the predetermined classes.

### III. References

- A. 4-H Consumer Decision Making Contest Handbook, (200 H-12 R-2003)
- B. 2018 study resources – <http://nm4h.nmsu.edu>
- C. 4-H Consumer Decision Making Contest Scorecard, (300 D-8)
- D. Judging Event Scantron

### IV. Awards

- A. High Point team will receive a banner and medals. Second through fifth place teams will receive ribbons. High Point Individuals receive a medal and a plaque. Second through fifth place individuals will receive ribbons.

High Point team may attend Western 4-H Roundup in Denver. In the event the High Point Team is unable to attend, the opportunity may be offered to the second place team.

V. Classes and Reasons

The 2018 State 4-H Conference Consumer Decision Making Classes will be:

- Toys
- Healthy Snacks
- Wearable Technology
- Toothpaste
- Place Settings
- Active Wear

Reasons will be given on:

- Healthy Snacks
- Place Settings