CONSUMER DECISION MAKING CONTEST

I. Eligibility

A. Read general rules.

B. Any 4-H member who meets general eligibility rules can participate.

C. Two teams per county or a maximum of eight participants per county may

participate. Limit of 80 total participants.

II. Procedures

A. Six classes will be judged with four items in each class. Eight minutes will be

allowed for each class.

B. Classes will be selected from various states with resources announced each

year.

C. While judging, contestants will confer with no one except the group leader of

their section or a superintendent of the contest. Offenders may have their class

card pulled.

D. Each Contestant will give two sets of oral reasons with a time limit of two

minutes per set. There will be 10 minutes of preparation time allowed prior to

giving reasons. A contestant may choose to utilize notes when giving reasons,

but will be scored accordingly.

E. Fifty (50) points will be deducted from the team score for talking in the

reasons holding area for each incident. The second reminder for a contestant

will result in disqualification of that contestants scores.

F. Total scores are based on 50 points each for 6 classes (300), 50 points each for

reasons (100), for a total possible score of 400 for each individual. Team score

is a possible 1200 points (based on three scores, on a four man team the low

score is dropped).

G. In case of a tie, the total reasons score will be used to break the tie on team

and individual overall, should there still be a tie, it will be broken by a

predetermined class. A tie on reasons score will be determined by the lowest

placing scores on reasons classes. If there is a zero in the placing classes of

one of the contestants, that contestant automatically loses the tie. If there is

still a tie, the breaker moves to the predetermined classes. A tie on the placing

classes score will be broken by the total reasons score. If there is still a tie

then the tie will be broken by the predetermined classes.

III. References

A. New Mexico 4-H Consumer Decision Making

B. 2021 study resources – <http://nm4h.nmsu.edu> (is this link still correct?)

C. 4-H Consumer Decision Making Contest Scorecard, (300 D-8)

D. Judging Event Scantron

IV. Awards

A. High Point team will receive a banner and medals. Second through fifth place

teams will receive ribbons. High Point Individuals receive a medal and a

plaque. Second through fifth place individuals will receive ribbons. CDM, Revised 2021 Page 2 of 2

High Point team may attend Western 4-H Roundup in Denver. In the event the

High Point Team is unable to attend, the opportunity may be offered to the second

place team.

V. Classes and Reasons

.  The 2021 State 4-H Consumer Decision Making Classes will be:

* Toothpaste
* Smoothies
* Backpacks
* Toys
* Sunglasses
* Tablets

Reasons will be given on: Toothpaste and Toys