

New Mexico 4-H Rodeo
Finals Event Sponsorship Program



Expo New Mexico Albuquerque, NM
Sept. 24-26th 2021

History of the New Mexico 4-H State Rodeo Program

The New Mexico 4-H Rodeo program was started in 1984, we are now in our 37th year of this exciting opportunity for our youth.

There are 10 rodeos planned for the 2021 season; approximately 90 participants will compete at the Finals Rodeo and over \$30,000 in prizes will be awarded to the winners.

Through the years the 4-H Rodeo program has been fortunate to have donors that believed in the program to assist with financial responsibility of providing the wonderful prizes that we will award at the finals in September. The program is also blessed by having volunteers that work extremely hard to make this program successful. The volunteers work at each local rodeo, serve on the State Rodeo Advisory Committee and help put on the State Finals Rodeo.

The contestants contribute towards the funding of the prizes as they pay an award fee at each rodeo they attend and help with fundraisers such as the Pie Auction and Silent Auction.

The 4-Her's involved in rodeo truly show that the 4-H pledge; "I pledge my head to clearer thinking, my heart to greater loyalty, my hands to larger service, and my health to better living, for my club, my community, my country, and my world" it is an excellent pledge to live by.

There is a great tradition in the New Mexico 4-H Rodeo program of which all that are associated with, wish to continue. They are one big family and their goal is to improve the quality of life around them.

With that, the New Mexico 4-H Rodeo Program is asking for your financial assistance in helping us to maintain this high-quality program.

We greatly appreciate your consideration of the New Mexico 4-H Rodeo program for your financial support as we continue to "Improve the Quality of Life for Individuals".

Grand Entry Level Sponsor - \$1,500

4' X 8' Banner displayed at all sanctioned 4-H rodeos
Social Media Posts Monthly
Full page ad in Finals Program, leading page
Public address at Final Performances & Banquet
Banner hung at Finals Rodeo
Free Retail Booth Space
4 tickets to Finals Banquet

Total Event Level Sponsor - \$1,000

Full page ad in Finals Program
Public address at Finals performances & Banquet
4' X 8' Banner hung at Finals Rodeo
Free Retail Booth Space
2 tickets to Finals Banquet

Saddle Level Sponsor - \$750

Full Page ad in Finals Program
Public address at Finals Performances & Banquet
4' X 8' Banner hung at Finals Rodeo
Free Retail Booth Space

Buckle Level Sponsor - \$500

½ page ad in Finals Program
Public address at Final Performances & Banquet
4' X 8' Banner hung at rodeo

Contestant Level Sponsor - \$250

¼ page ad in Finals Program
Public address at Finals Performances & Banquet

Friends of Rodeo Sponsor - \$100

Business card size ad in Finals Program
Public address at Final Performances & Banquet

New Mexico Rodeo
Sponsor Confirmation Sheet
2021

Name of Company or Individual: _____

Address: _____ Phone: _____

Signature: _____ Date: _____

We will support New Mexico 4-H Rodeo by sponsoring one or more of the following: (check all that apply)

\$1,500.00 - Grand Entry Level Sponsor

\$1,000.00 - Total Event Level Sponsor

\$750.00 - Saddle Level Sponsor

\$500.00 – Buckle Level Sponsor

\$250.00 – Rodeo Enthusiast Level Sponsor

\$100.00 – Friends of Rodeo Sponsor

We greatly appreciate your contribution, which is tax deductible.

Method of Payment: _____ Check enclosed. Amount _____

Signature of Rodeo Representative

Date

Thank you for supporting the future leaders of New Mexico by supporting New Mexico 4-H Rodeo.

Please Return to: New Mexico 4-H Rodeo c/o
Nichole Tucker, Executive Secretary
PO BOX 911
Edgewood, NM 87015
nichole@tetonedge.net

New Mexico 4H Rodeo is a 501(c) 3 organization

One Copy: 4-H Rodeo Second Copy: Sponsor