Day 6:

Photo Judging

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Introduction

• Good judgment comes from experience.
• Experience comes from bad judgment.
Preparation

• You be the judge. Good evaluation requires preparation.
Preparation

“Nobody outside of a baby carriage or a judge’s chamber believes in an unprejudiced point of view.”
-- Lillian Hellman
Guidelines

• General appeal; Uniqueness; Composition; Human Interest.
Emotion

• Feeling your way through the process.
Technique

• Is the image innovative or is it a gimmick?
Before the Evaluation

• Get the big picture. Preview images to get an idea of overall quality and establish an evaluation range.
Before the Evaluation

• Everybody loves a windmill. Be aware of subject prejudice.
During the Commentary

• What’s the rush? Spend some time with each photo.
During the Commentary

• Try to balance technical proficiency and creativity.
Evaluation

• Pluses + Minuses = Total Evaluation
Evaluation

• There are exceptions to the rules.
Evaluation

• Don’t sweat the small stuff. Minor imperfections shouldn’t mean major reductions.
Evaluation

• Don’t worry. Be happy. No. Be balanced.
Evaluation

• Stay with the plan. Stick to the guidelines.
Evaluation

• Match your comments to the evaluation.
Summary

• Have a set of guidelines.
• Be aware of the range of quality.
• Leave your prejudice at the door.
• Spend time with each photo.
• Balance technical skill and creativity.
• Pluses + Minuses = Final Evaluation