



New Mexico 4-H Is A Program of New Mexico State University's Cooperative Extension Service

400.F-10
(New 1999)

New Mexico 4-H Market and Breeding Beef Projects

Objective: To help educate 4-Hers with selection, feeding, grooming, showmanship, and record keeping techniques needed to exhibit beef cattle successfully at the county and state fairs.

Materials that are included with this project

- Record book 300.A-7
- New Mexico 4-H Greentop—400.F-10

What do I do with my beef project materials and information?

SUGGESTED STEPS FOR COMPLETING THE BEEF PROJECT WITH SUCCESS

- Review the project packet, record sheet, and greentop to become familiar with the project before participating in jackpots or fairs.
- Attend all beef project meetings to learn more about your project.
- Attend workshops, hoof trimming days, and jackpots.
- Participate in county, state, and regional fairs.
- Be familiar with all rules and regulations for entry at all shows.
- For completion of the project, complete the record sheet and turn in a county record book to your local Extension Agent. (Throughout your project, check the boxes if you completed the item listed. This will help you when you fill out your record book.)

SUGGESTED LEARNING ACTIVITIES

- Visit feed lot, feed mill, packing house, and livestock auction.
- Go to the grocery store and identify cuts of meat.
- Work with a local beef organization on a project.
- Visit with local cattle producers.
- Review videos on beef quality assurance program.
- Participate in Steer School, clinics, and workshops.

What can be done?

- Give demonstrations or illustrated talks on the various components of the beef project.

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- Exhibit animal at jackpots, county fairs, state fairs, and national stock shows.
- Conduct a grooming and showmanship workshop for less experienced members.
- Help other 4-Hers prepare a beef demonstration.
- Assist with livestock shows or sales.
- Perform community service and citizenship activities such as:
 - Give beef certificates to the needy.
 - Present an educational program on beef to the local grade school.
 - Assist with Agriculture in the Classroom program.

Where do I go for additional information?

- County Extension Agent
- Internet
- Library
- Cattlemen in your area
- Beef associations
- New Mexico Beef Council
- New Mexico Livestock Board
- Veterinarian

What additional projects can I do next year that would relate to the Beef project?

1. Braiding - Make a rope halter.
2. Citizenship - Teach others about the beef project.
3. Meals Outdoors - Using the outdoor grill.
4. Quick Meals - Using beef to make quick meals.
5. Leather Craft - Make a leather show halter.
6. Photography - Take pictures of your project.
7. Public Speaking - Give a speech about the beef industry.
8. Welding - Build some feeders for your project.
9. Wildlife - Learn how to identify or track wildlife.
10. Woodworking - Build a show box.
11. Plant & Soil Science - Develop a better understanding of grasses.
12. New Mexico Flavor - Using beef in Mexican food meals.