History

- Northern NM CES Small Farm Task Force
- 1991 W.K. Kellogg Foundation
- Rural Agricultural Improvement & Public Affairs Project (RAIPAP) is Born
- 1997 Recurring Funding Secured from NM Legislature
- 1999 Second Half of Recurring Funding Secured from NM Legislature
- 2000 Placed Under the Extension Agriculture Economics Department
Our Mission

- To accelerate extension education and sustainable agriculture research in Northern New Mexico through:
  - Small Business Development
  - Leadership and Organizational Development
  - Value Added Agriculture
  - Sustainable Agriculture
Permanent Positions

- Project Director
- Natural Resource Specialist
- Fruit Specialist
- Sustainable Agriculture Specialist
- Administrative Secretary
Current Positions

- Project Director - R. Edmund Gomez
- Natural Resource Agent - Ursula Rosauer
- Natural Resource Agent - S. Pat Melendrez
- Fruit Specialist - Vacant
- Sustainable Ag. Specialist - Del Jimenez
- Northern Pueblos Ag. Agent - Joseph Garcia
- Southern Pueblos Ag. Agent - Vacant
- Ag. & Small Business Development Agent - Judy Finley
- Rural & Community Development Agent - Lucia Sanchez
- Research Assistant – Miguel Sanchez
- Administrative Secretary II – Augusta Archuleta
DEVELOPING OUTREACH PROGRAMS FOR TARGET AUDIENCES

• WHO IS OUR TARGET AUDIENCE?
NEW MEXICO RACE DEMOGRAPHICS

- White 44%
- Hispanic 42%
- Native American 11%
- African American 1.9%
- Asian 1.1%

- Source: US Census Bureau, 2000 CENSUS
DEVELOPING OUTREACH PROGRAMS FOR TARGET AUDIENCES

- WHERE DO THEY LIVE?
New Mexico by County
TM-P004C. Percent of Persons Who Are American Indian and Alaska Native Alone: 2000
Universe: Total population
Data Set: Census 2000 Summary File 1 (SF 1) 100-Percent Data

Data Classes
Percent
- 0.5 - 2.2
- 3.1 - 4.2
- 5.8 - 6.6
- 10.9 - 16.3
- 16.9 - 74.7

Features
- Major Road
- Street
- Stream/Waterbody
- Stream/Waterbody

Items in map text are not visible at this zoom level

Source: U.S. Census Bureau, Census 2000 Summary File 1, Matrices P1, and P7.
New Mexico by County
TM-P004H. Percent of Persons Who Are Hispanic or Latino (of any race): 2000
Universe: Total population
Data Set: Census 2000 Summary File 1 (SF 1) 100-Percent Data

Data Classes
Percent
11.7 - 19.2
25.6 - 35.3
37.2 - 47.5
48.7 - 63.4
72.9 - 81.6

Features
Major Road
Street
Stream/Waterbody
Stream/Waterbody

Items in gray text are not visible at this zoom level

Source: U.S. Census Bureau, Census 2000 Summary File 1, Matrices P1, P8.
EXTENSION PROGRAMS

• RURAL AGRICULTURAL IMPROVEMENT AND PUBLIC AFFAIRS PROJECT
• NORTHERN NEW MEXICO OUTREACH PROJECT
• HIFARM PROJECT
• RANGELAND & LIVESTOCK HERD HEALTH RISK MANAGEMENT PROGRAM
• PUEBLO FARMERS MARKET PROGRAM
• NAVAJO FARMERS MARKET PROGRAM
• PUEBLO CROP PROGRAM
• Farmers Market Demonstration Project
Historic Resource Success

- 1991 W.K. Kellogg Foundation
  $1,800,000

- 1994-1998 $1,400,000
Historic Resource Success

- 1997: NM State Legislature $120,000
- 1998: NM State Legislature $120,000
- 1998: NM State Legislature $120,000
- NM Com. Found. 5,000
- 1999: NM State Legislature $270,000
- La Jicarita Ent. Com. 30,000
- 2000: NM State Legislature $270,000
- $935,000
### Historic Resource Success Cont.

- **2001: NM State Legislature** $270,000
- **Nat. Rural Life Conf.** 3,000
- Ten Southern P. BIA 300
- Eight Northern P. BIA 3,000
- USDA OASDFR 276,000
- $552,300
Historic Resource Success Cont.

- 2002: NM State Legislature $270,000
- USDA 3rd NSFC 175,093
- 2003: NM State Legislature $270,000
- USDA OASDFR 284,000
- 2004: NM State Legislature $270,000
- USDA OASDFR 219,283
- NM Beef 2,000
- NM Econ. Dev. Dept. 500
- $1,490,876
## Historic Resource Success Cont.

- **2005:** NM State Legislature 270,000
- UT-PA, TMBC Project 65,000
- AgForce/USDA RMA 94,600
- USDA OASDFR 270,000
  - Ext. Animal Res. Dept. 5,000
- **2006:** NM State Legislature $270,000
- USDA OASDFR 300,000
- AgForce/USDA RMA 70,000
- USDA/CSREES 40,000
- Ext. Animal Res. Dept. 5,000
- $1,664,600
Historic Resource Success cont.

- 2007: NM State Legislature $270,000
- USDA OASDFR 300,000
- USDA APHIS 112,600
- AgForce USDA RMA 40,000
- USDA CSREES/RM 50,000
- Ext. Animal Res. Dept 5,000
- W.K. Kellogg 999

$778,599
Historic Resource Success cont.

- 2008: NM State Legislature $270,000
- USDA OASDFR 296,000
- AgForce USDA RMA 38,000
- Ext. Animal Res. Dept 5,000
- $609,000
Historic Resource Success cont.

- 2001 – 2008 Total Funding $5,095,375
- 1997 – 2008 Total Funding $6,030,375
- Native American Projects: $1,531,500
2007 Issues to Address:

- Water
- Natural Resources Policy
- Farm Policy
- Drought
- Rural & Economic Development
- Specialty Crop Development
- Expand Sustainable Ag. Programs
- Expand SFTF/CES Outreach Efforts
Project in Review:

Progress Report
Project Director/Administration

- Secure Funding for Projects (2001-2008) - $6,030,375
- Northern New Mexico Outreach Project
- Established Rapport with USDA Agencies
- Third National Small Farm Conference, co-chair, host
- NAIS Native American Conference
- Serve on NASS National Advisory Board
- Serve as USDA SF State Contact
- 2007 USDA Farm Census
- 2007 Farm Bill Policy Recommendations
- Community Liaison for Project
- Natural Resource Policy Issues
• Developed Specific Pueblo CES Projects i.e. Northern and Southern Pueblo Agents for the last 7 Years
• Secured funding for Pueblo Herd Health Project
• Secured Funding for Pueblo Farmers Market Project
• Secured Funding for Pueblo Crop Project
• Secured Funding for Navajo Farmers Market Project
• Support to Northern New Mexico Stockman’s Association
• Active with National Native American and Hispanic Farm/Ranch Policy Issues
Natural Resource Policy Issues
Identifying Solutions to Natural Resource Management
Policy Issue Identification
Policy Issue Discussion
Natural Resource Identification
HOMELAND SECURITY

Fighting Terrorism Since 1492