



BE BOLD. Shape the Future.
College of Agricultural, Consumer
and Environmental Sciences
Cooperative Extension Service



2018 Food Camp for Kids

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Valencia County

SITUATION
\$2.5 Billion in
Agricultural
Products Grown
and Raised

According to USFRA,
72% of consumers know
nothing or very little
about farming or
ranching.



70% of consumers
say purchase
decisions are based
on how food is
grown and raised.



For youth this disconnect
is even greater.



NMSU EXTENSION RESPONSE

NMSU Extension in Valencia County developed Food Camp for Kids, a free six-day experiential camp for youth ages 9 to 14. During the camp participants learn about each major aspect of the food production chain including raising, growing, processing, selling, purchasing, handling, cooking and preserving food products.

Pre and post tests are administered to participants to measure the level of increased knowledge. NMSU Extension plans to expand Food Camp for Kids to reach youth in larger surrounding metropolitan areas.

IMPACT

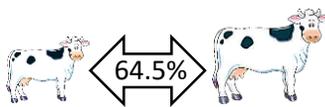
Knowledge of beef
processing practices
increased 67.6%



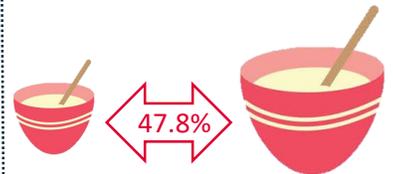
Knowledge of safe food
handling practices
increased 84.7%



Identification of dairy
breeds increased 64.5%



Recipe comprehension
increased 47.8%



DEMOGRAPHICS

Male = 30		Female = 41	
Black = 4	Native American = 6	White = 19	Hispanic = 42

PARENT/GUARDIAN FEEDBACK

- "I enjoyed how my child comes home excited about what he learned and how he wanted to practice everything he learned."
- "We are going to make raisins from our grape vine"
- "I learned pigs cool themselves through their mouths and hooves."
- "My child is looking forward to planning and preparing meals for our family."
- "We will be buying more of our foods locally especially meats, honey and flour."