

Bruce Hinrichs

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(575) 646-3015

EDUCATION

New Mexico State University- Master of Science in Animal Science
December 1985

New Mexico State University- Bachelor of Science in Agriculture
December 1983

EXPERIENCE

Associate Director

Responsible for managing 25 million dollar budget, procurement of funds, including financial, human and in-kind resources to enhance the overall organization; Personnel management and development and providing leadership vision and coordination for the development and implementation of effective Extension programs for New Mexico. Lobbying efforts in 2012-2015 have resulted in million dollar recurring budget increase.

Eastern District Department Head

Duties included administration of staff of 60 in eleven counties and management of budget of over \$2 million. Provide leadership to county offices in all phases of program implementation, personnel, and budget.

Serve on Administrative Cabinet providing input into the operation of the Cooperative Extension Service State wide.

Served as Administrative Team Co- Chair 2005. Administrative group that planned operations of Cooperative Extension Service State wide.

**Interim Extension Animal Sciences and Natural Resources
Department Head**

Supervised budget, 8 faculty members and 2 support staff. Two faculty members promoted to full professor and one received tenure. Annual inventory cleaned up and budget in black at end of year.

County Director, Agriculture Agent

Duties included supervision of staff of 5 and management of \$238,000 budget annually. Additionally, conducted educational programs in the areas of agriculture economic development; row crop and small grains production and marketing; urban horticulture; vegetable, specialty and high value crop production; and profitable livestock production and marketing.

Designed new office offering accessibility for clientele and better work environment for staff. Office fully funded and equipped.

Serve as County department head for Curry County Fair. Oversee scheduling of events and day to day management of personnel and finances.

Governor appointed to serve on State Tiger Team assisting Clovis/Portales develop Empowerment Zone/Enterprise Community Strategic plan. Each community developed strategic plans for future with over 1000 participating.

Worked with community leaders to develop an Agriculture economic development strategic plan while service as Economic Development Committee Chairman. This resulted in 9 new dairies, each adding three million dollars annually to the economy.

Assisted irrigated producers evaluate energy options, allowing 100 to capitalize and save \$500,000 annually county wide.

Coordinated High Plains Water Project in Curry and Roosevelt

Counties. Program worked with all elementary schools and rural residents providing water conservation and quality information. Over 5000 participated.

Initiated farmers market for 6 county area and obtained WIC program participation generating over \$25,000 annually for producers.

Established community garden that utilizes community service offenders as well as inmates to produce fresh vegetables for food bank and senior centers.

County Extension 4-H Agent, Curry County

Duties included providing leadership to educational programs for youth including 4-H, special interest and school enrichment as well as management of volunteer organization including recruitment, training and support of volunteers.

Reorganized Parent Leader Association that provides advisory role and funding mechanism for 4-H programs generating \$5000 annually.

Organized New Mexico Junior Horse Show Association offering shows and awards for youth around the State that has had over 400 participate.

Initiated special interest programs for urban youth in areas of gun and bicycle safety and rocketry with over 300 participating.

Professional Awards

Fabian Garcia Founders Award

Distinguished Achievement Professorship Award

Epsilon Sigma Phi, Administrative Leadership Award

Epsilon Sigma Phi, Distinguished Service Award

Epsilon Sigma Phi, Visionary Leadership Award

Epsilon Sigma Phi, Mid-Career Award

Central Curry SWCD, Professional Public Service Award

National Association of County Agriculture Agents Achievement Award

Honor in Clovis-Agriculture recipient

Meritorious Service to Curry County 4-H

Honorary Chapter Farmer, Clovis FFA

Committees

NMSU Building the Vision Committee

NMSU Presidential Search Committee

*NACAA Administrative Skills Development Committee Western Region
vice Chair*

NACAA Early Career Development Western Region Vice Chair

NACAA 4-H and Youth National Chair

Judging Team Task Force, Chair

*New Mexico Agricultural Chemical & Plant Food Association Board
of Directors*

National 4-H Congress Design Team

All College Conference Planning Committee

Curry County Comprehensive Planning Committee

Chamber of Commerce Board of Directors

Curry County Farm and Livestock Bureau Board of Directors

NACAA 4-H and Youth Western Region Vice Chair

Dewitte Wallace-Youth at Risk Review Committee

State Needs Assessment Committee

Curry County Economic Development Committee, Chair