

Why Annie's Project?

This six-week course is a set of interactive classes bringing women together to learn from experts in production, financial management, human resources, marketing and the legal field.

There's plenty of time for questions, sharing, reacting and connecting with your presenters and fellow participants.



It's a relaxed, fun and dynamic way to learn, grow and meet other farm and ranch women.

Special thanks to all of our Sponsors:



City of Tucumcari
American Heritage Bank
Citizen's Bank
New Mexico Bank & Trust
Box Family Farms
Plateau

Farm and Ranch Women are Decision Makers

The decisions made today have a long-range impact on all businesses.

Farm and ranch women are generating a cultural tide in American agriculture that is moving management, assets and opportunities to a new wave of farmers across the country.



Whether new or experienced, understanding the five areas of agricultural risk, knowing how to analyze agricultural spreadsheets and other necessary skills are vital.

At Annie's Project they are learned in a friendly environment where questions and discussion are welcome and allow the learning process to flourish.

If you are an individual with a disability who is in need of an auxiliary aid or service to participate, please contact Susann Mikkelson in advance at (575) 461-0562 or susannm@nmsu.edu



ANNIE'S PROJECT
EMPOWERING WOMEN IN AGRICULTURE

Our mission: To empower women in agriculture to be successful through education, networks, and resources.



Classes will be each Saturday
January 20 – February 24, 2024
9 am – 2 pm in Tucumcari

For more information call Susann Mikkelson at 575-461-0562, e-mail susannm@nmsu.edu or visit www.guadalupeextension.nmsu.edu.



BE BOLD. Shape the Future.
College of Agricultural, Consumer and Environmental Sciences
Cooperative Extension Service
Guadalupe County Extension Office

Annie's Alumnae Speak Out

“What I learned in Annie’s Project literally changed my and my husband’s future! I gained the tools, contacts, and information we needed to buy a farm and begin our own farming operation!”



“This program was profoundly impactful. For start-ups, it emphasized the importance of estate planning from the very beginning of the business.”

“I learned a great deal from this experience.”

“The succession planning panel presentation brought me to tears; what wonderful, strong women! I wish I would have made the good choices that they made.”

“I went home very excited to share what I had learned with my partner.”



General Class Topics

(Schedule is tentative and subject to change)

January 20

- Human capital – Real Colors
- Risk awareness and assessment
- Management and decision-making
- Systems of communication

January 27

- Production planning and mapping
- Managing livestock operations
- Business plans and budgets
- Basic agricultural accounting

February 3

- Legal structures
- Taxes associated with the farm/ranch
- Financing and investing

February 10

- All about real estate
- Insurance needs on the farm/ranch
- Contracts and agreements
- Farm programs

February 17

- Labor – requirements, costs and opportunities
- Farm and equipment management
- Understanding your market(s)

February 24

- Human capital
- Succession planning and retirement
- Estate planning
- Graduation

Pre-registration Form

Name:

Address:

City, State, Zip:

Phone

E-mail

(E-mail addresses will be used for internal record keeping only – never sold.)

Registration Fee: \$100

Scholarships available upon request

Registration deadline: January 15, 2024

Clip and return form with check made payable to **NMSU Guadalupe County – Annie’s Project.**

Mail to:

**NMSU Guadalupe County Cooperative Extension Svc.
244 S. 4th Street, Suite 110
Santa Rosa, NM 88435**

Register online at:

<https://guadalupeextension.nmsu.edu/annies-project.html>

Call (575) 472-3652 for further details.

✂ Enrollment is limited to facilitate discussion.
Registration will be accepted on a first-come basis.

Weekly networking lunch included in registration.

Childcare will be provided upon request.