



FOUNDATIONS OF PRACTICE IN COMMUNITY DEVELOPMENT

LEVEL **1** Understanding Communities and Their Dynamics

Community Demographics

Don Albrecht



Demography is Destiny

Population trends reveal a great deal about community health and vitality

- **Population Growth**
 - Most residents have good employment and enjoy living in the community
- **Population Decline**
 - Tells us the opposite
- **Characteristics of the Population**
 - Tells us who our clients are and how this will change the future



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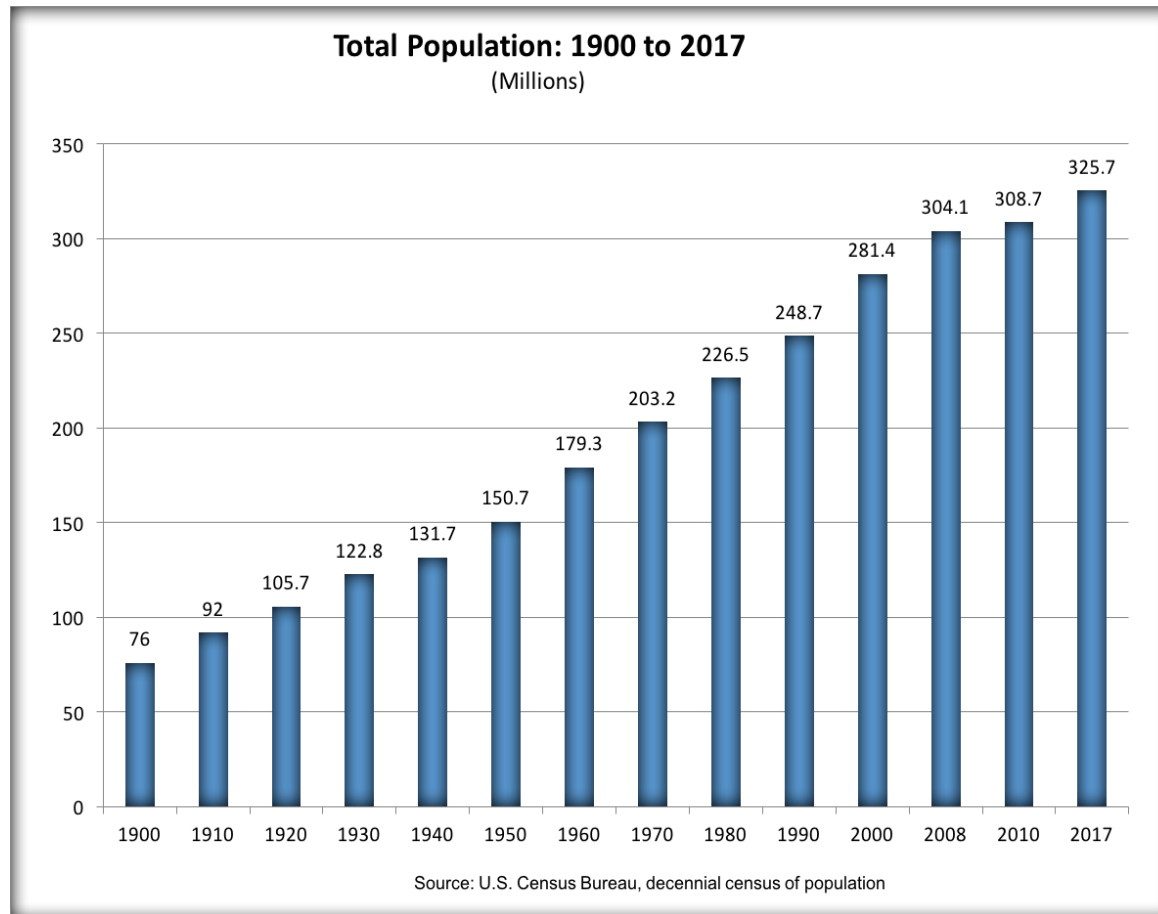
IN COMMUNITY DEVELOPMENT

LEVEL

1

Understanding Communities and Their Dynamics

Overall Population Trends





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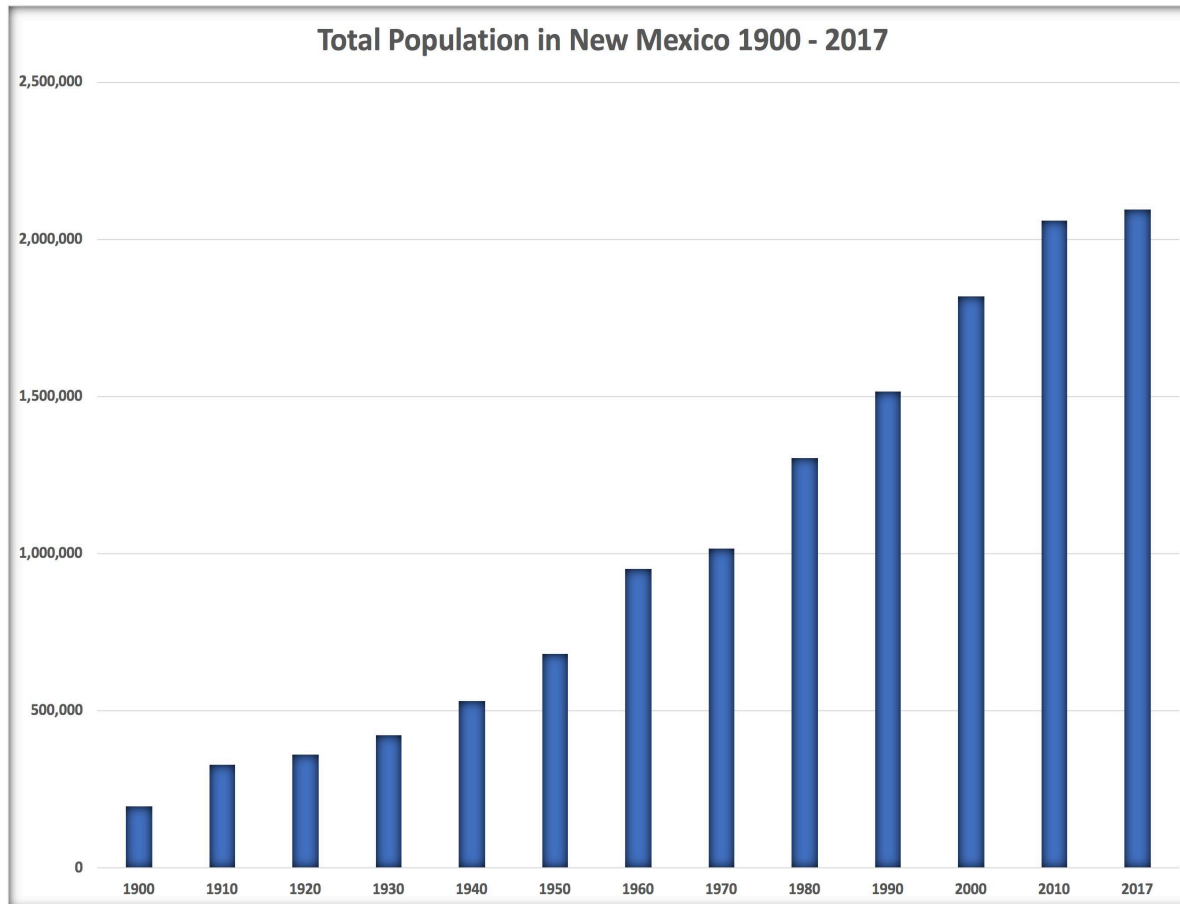
IN COMMUNITY DEVELOPMENT

LEVEL

1

Understanding Communities and Their Dynamics

New Mexico Population Trends





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IN COMMUNITY DEVELOPMENT

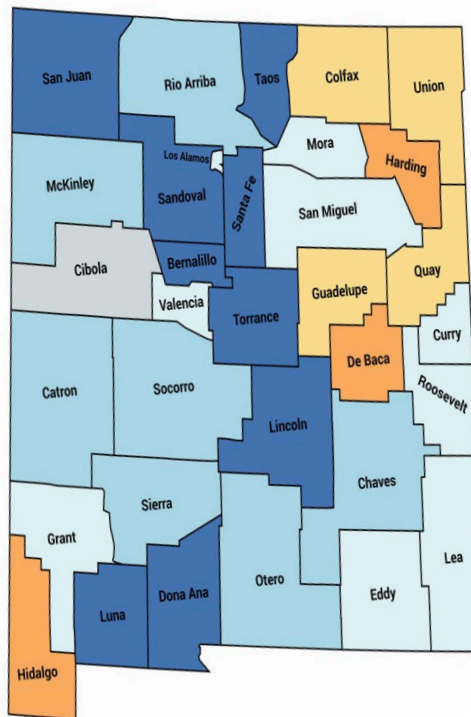
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1

Understanding Communities and Their Dynamics

New Mexico Population Trends

Population Change for Metropolitan and Nonmetropolitan Counties in New Mexico 1980 - 2017



Population Change

- 50% +
- 25% to 49%
- 0 to 24%
- 24% to 0%
- 49% to -25%



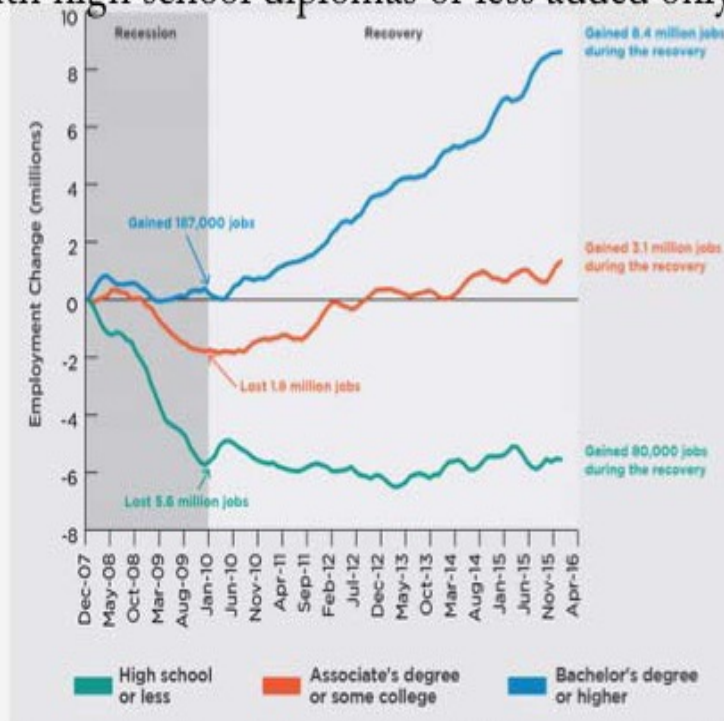
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New Mexico Population Trends

Workers with a Bachelor's degree have added 8.4 million jobs, but workers with high school diplomas or less added only 80,000 jobs





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IN COMMUNITY DEVELOPMENT

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1

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AUTOMATED WORKFORCE

Humans will be replaced by automated machines and technology to complete many jobs that require repetitive actions.

Retail Trade is Next



Any job that is repetitive will be replaced by a machine.



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1

Understanding Communities and Their Dynamics

Composition of the Population

- Metropolitan vs. Nonmetropolitan
- Age
- Race/Ethnicity
- Household Structure



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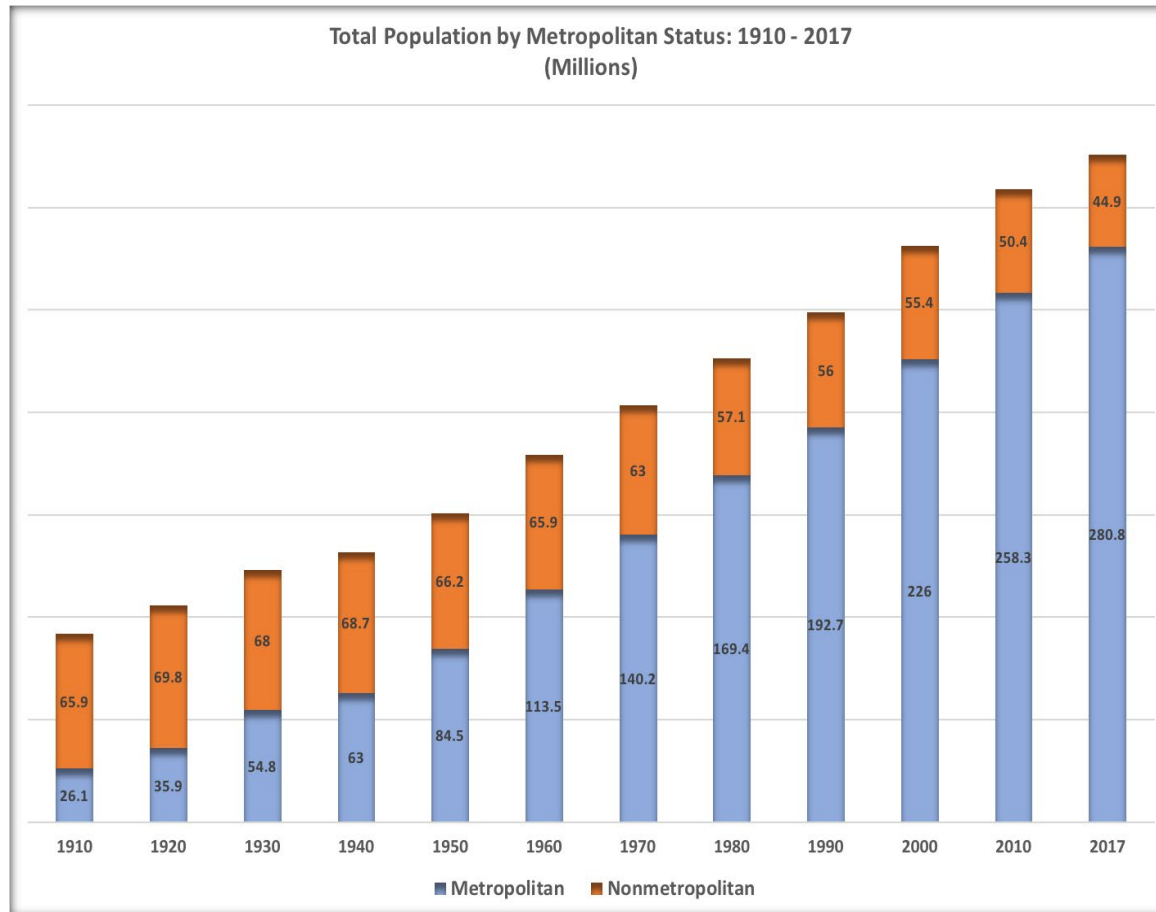
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Composition of the Population





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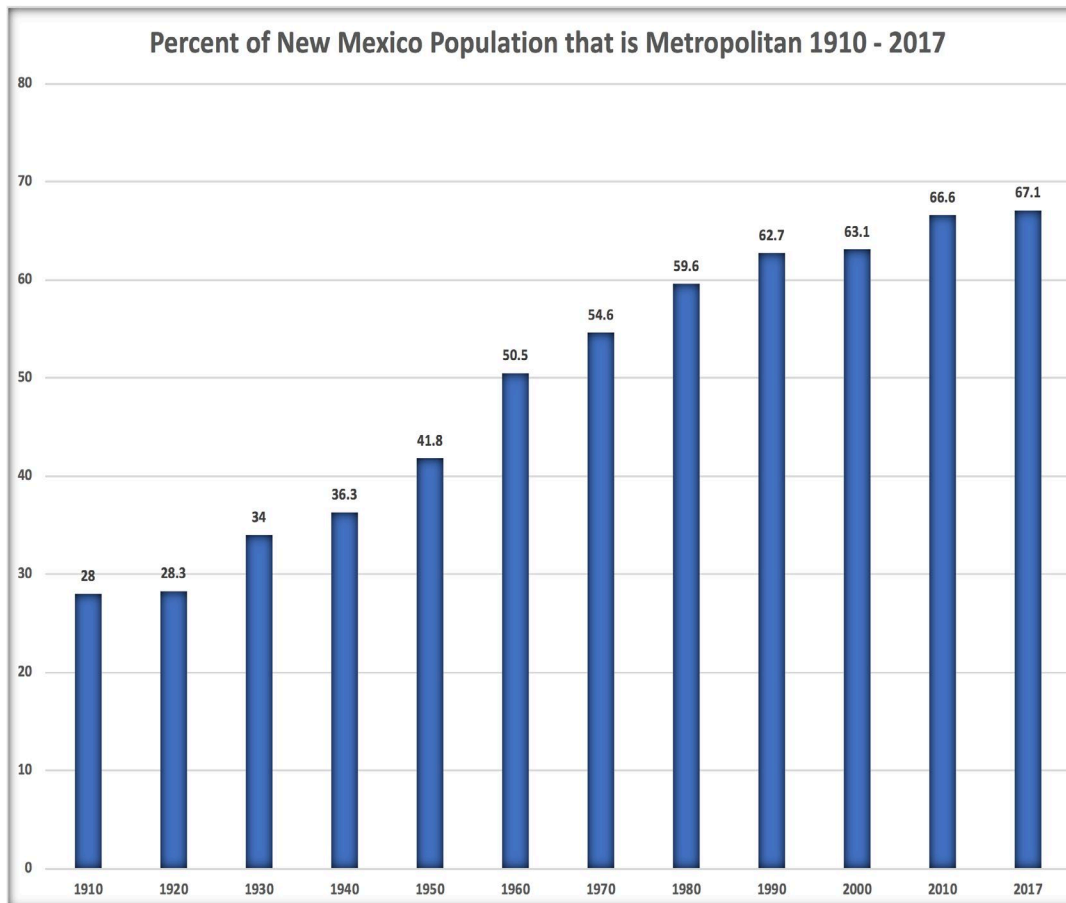
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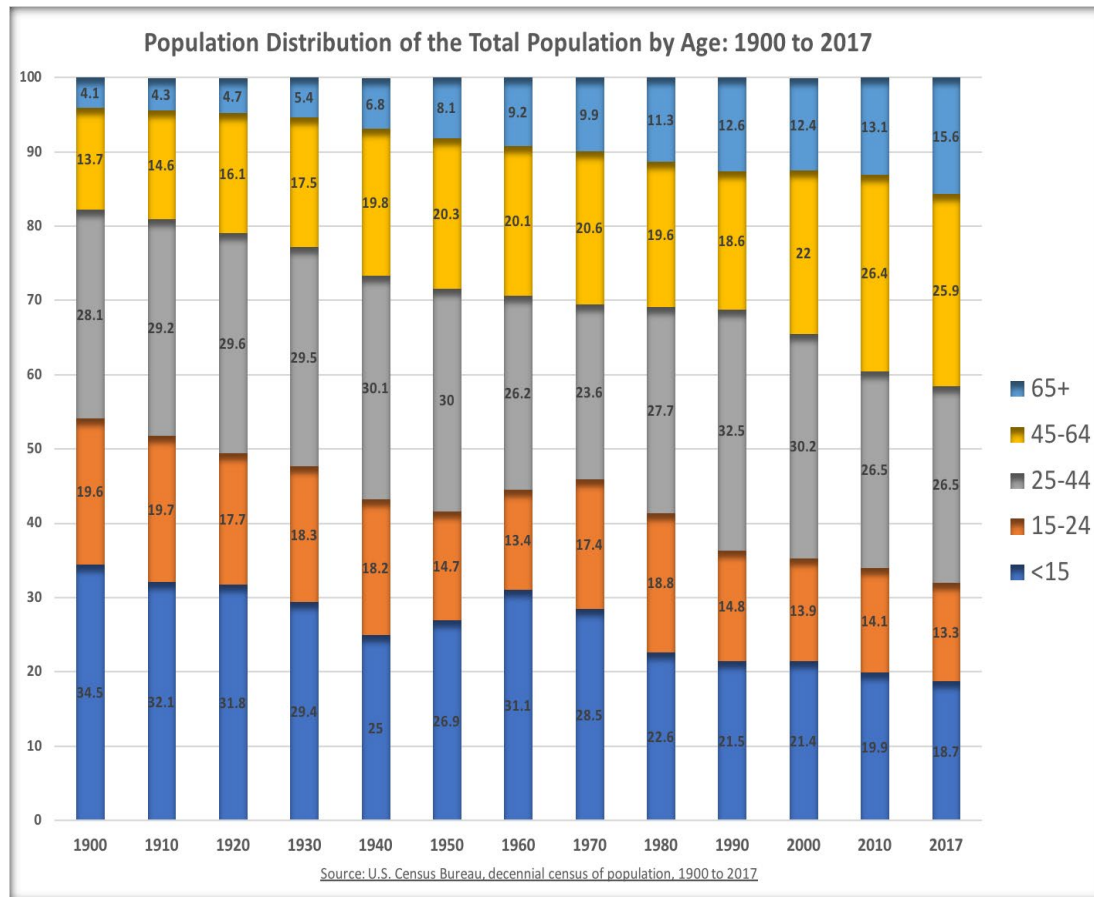
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LEVEL 1

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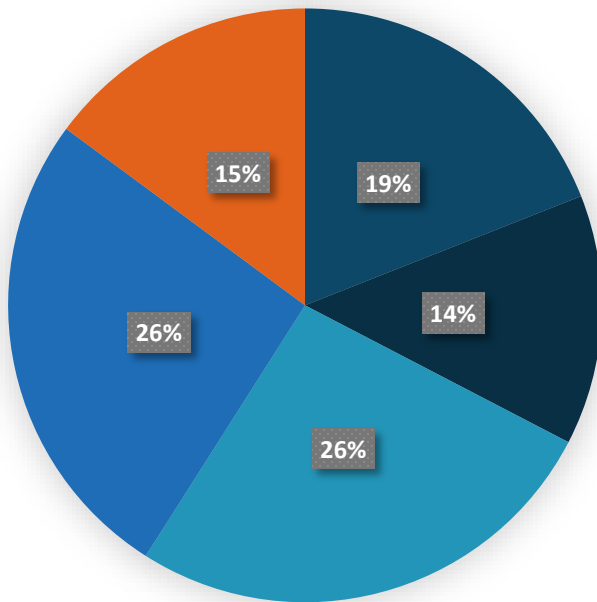
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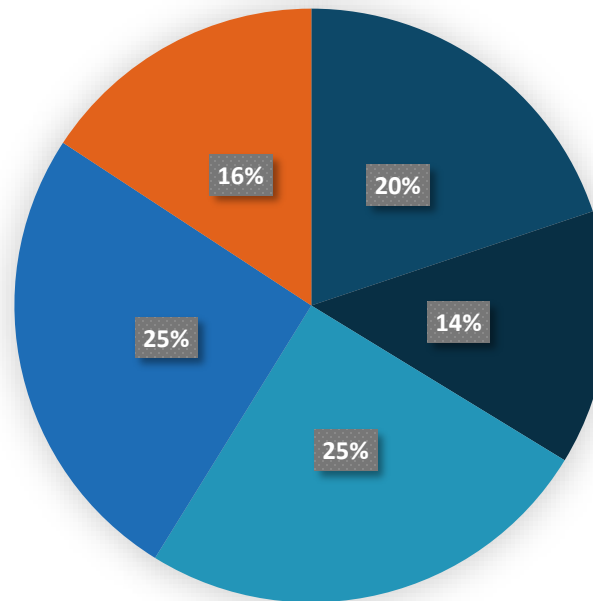
Composition of the Population

Population Distribution by Age

United States



New Mexico



■ < 15 years

■ 15 to 24 years

■ 25 to 44 years

■ 45 to 64 years

■ 65 and older



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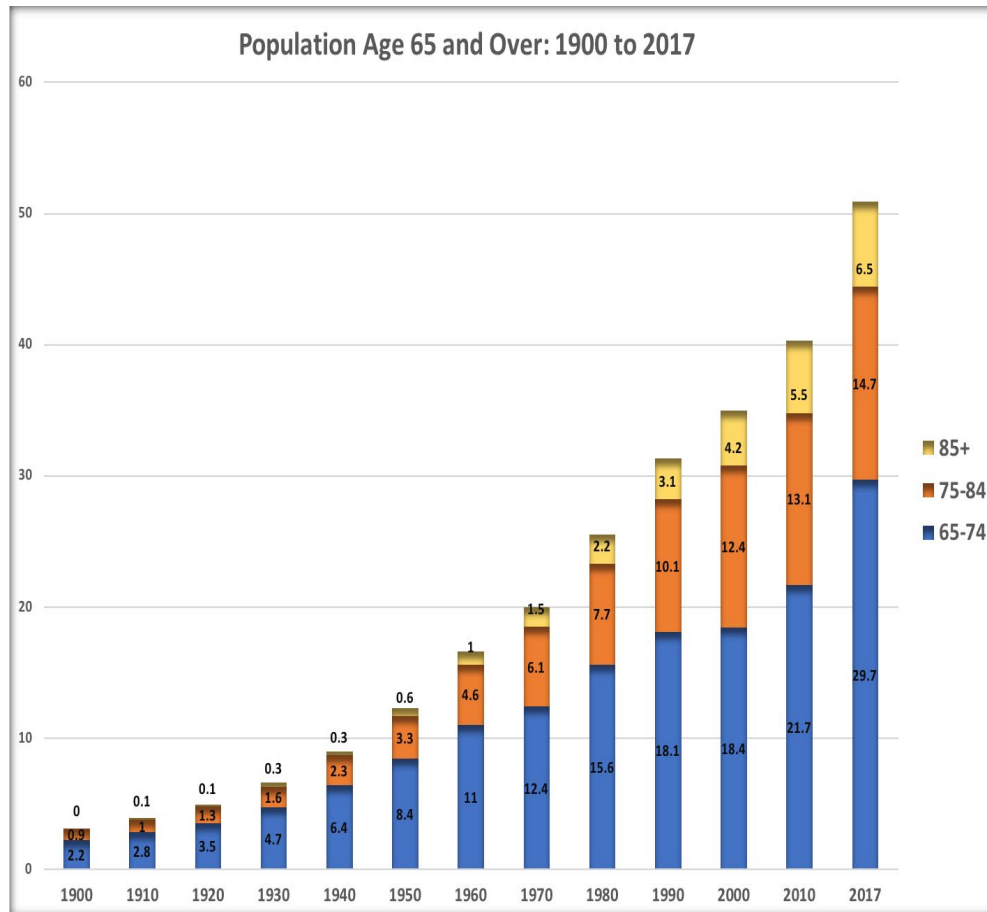
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Composition of the Population





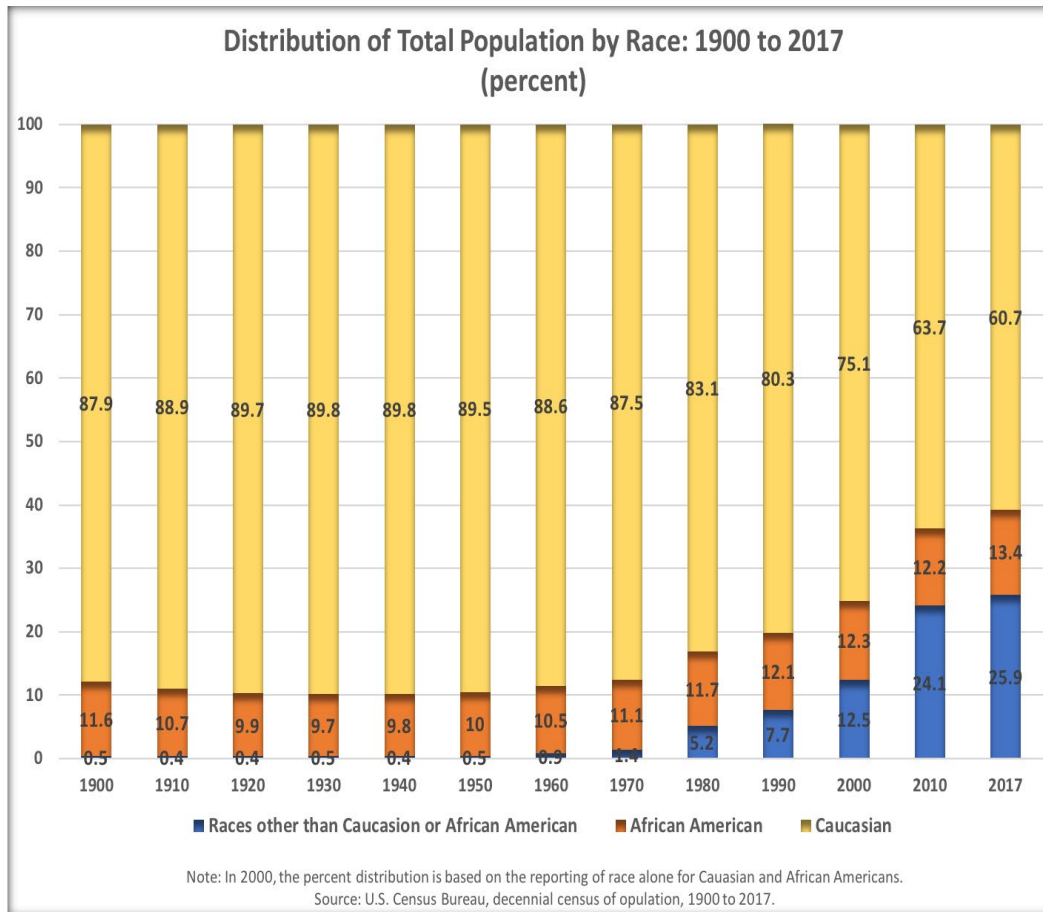
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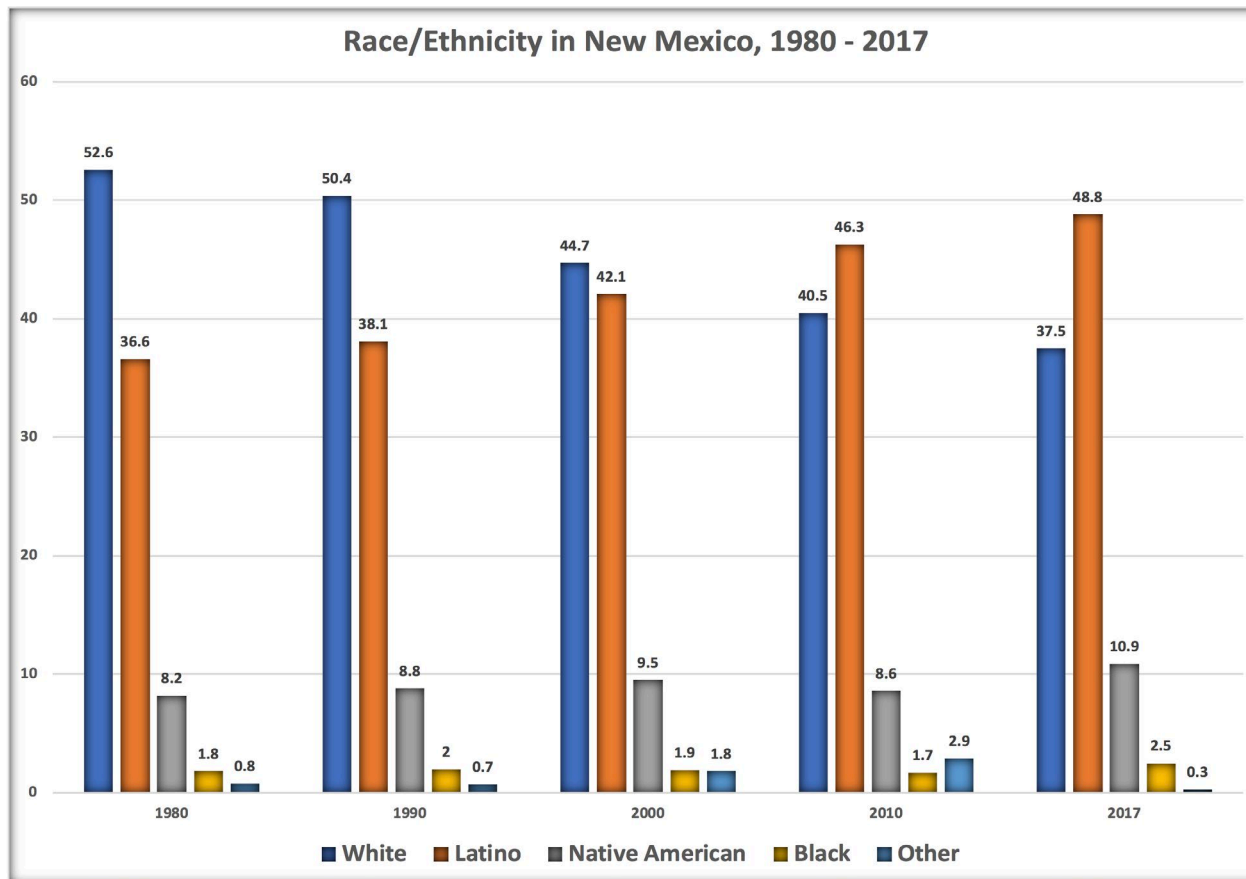
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Composition of the Population





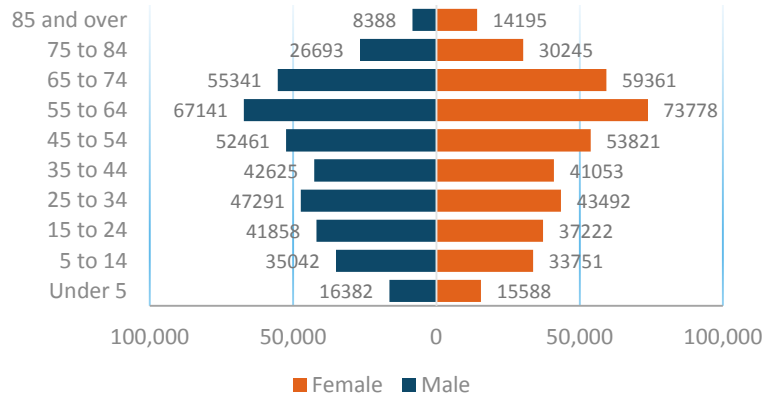
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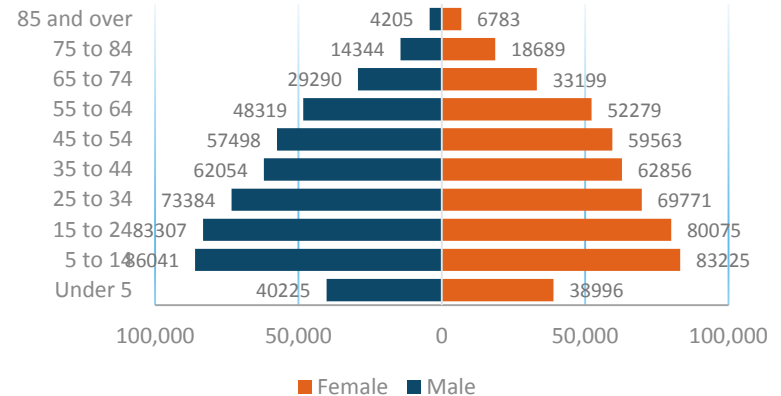
LEVEL 1 Understanding Communities and Their Dynamics

Composition of the Population

White Population Distribution by Age



Latino Population Distribution by Age





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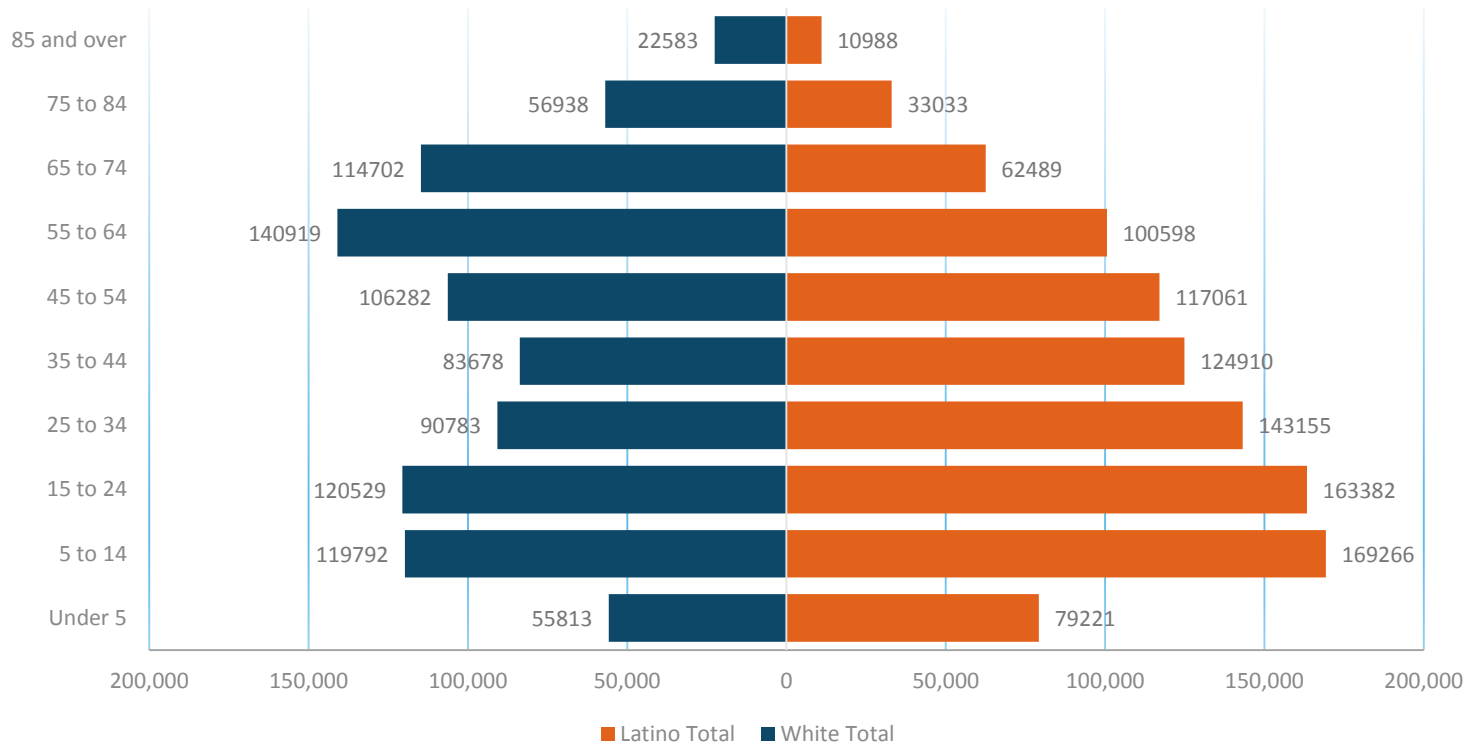
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LEVEL 1

Understanding Communities and Their Dynamics

Composition of the Population

Population Distribution by Age and Race





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LEVEL 1 Understanding Communities and Their Dynamics

In 2016 and 2017, the White population in the United States declined.



Overall Population Trends

Population Projections 2016 - 2060 (in thousands)

	2016		2030		2060		Change	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Total	323,128	100	354,840	100	403,697	100	80,569	24.9
Non-Hispanic White	197,970	61.3	197,888	55.8	178,884	44.3	-19,086	-9.6
Black	43,001	13.3	48,934	13.8	60,471	15	17,470	40.6
Asian	18,319	5.7	24,382	6.9	36,778	9.1	18,459	100.8
Hispanic	57,470	17.8	74,751	21.1	111,022	27.5	53,552	93.2
Other (Including 2 or More Races)	6,368	1.9	8,885	2.4	16,542	4.1	10,174	159.8



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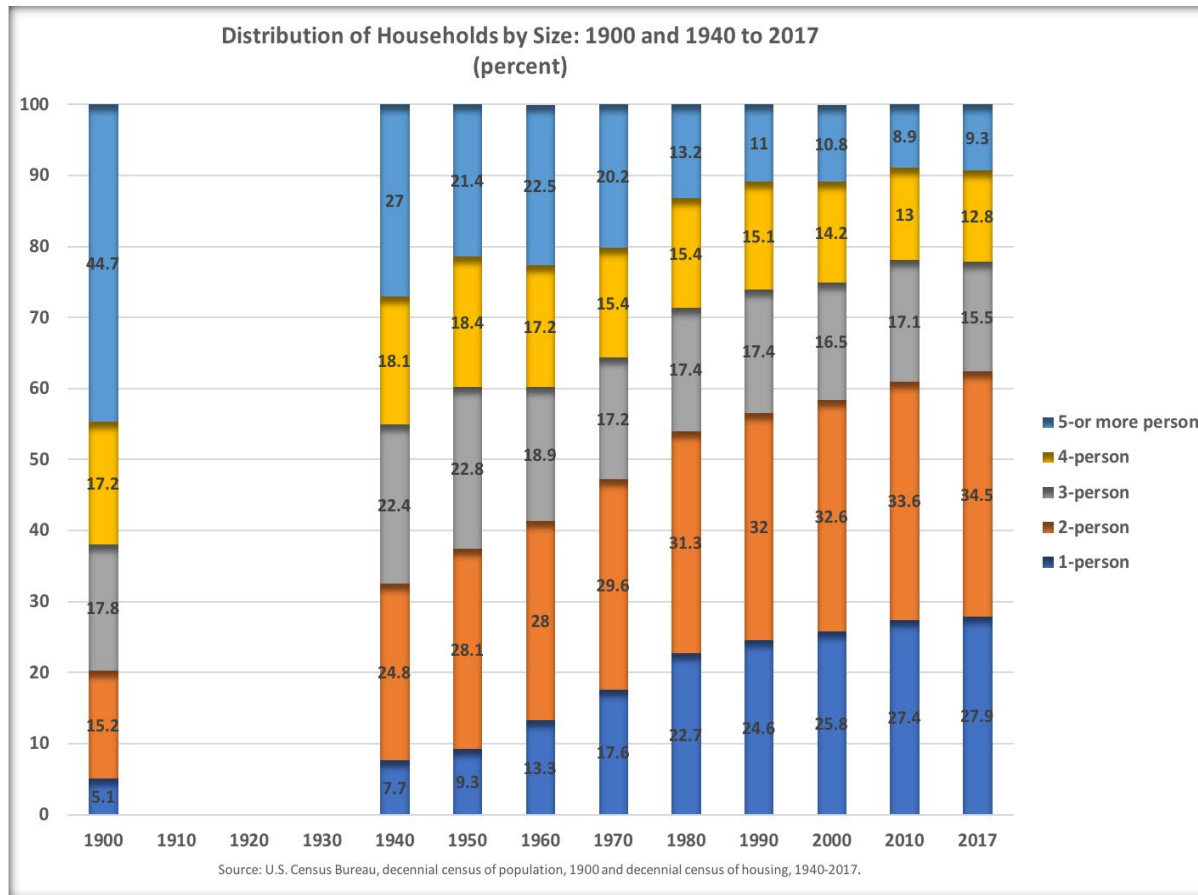
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1

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Composition of the Population – U.S.





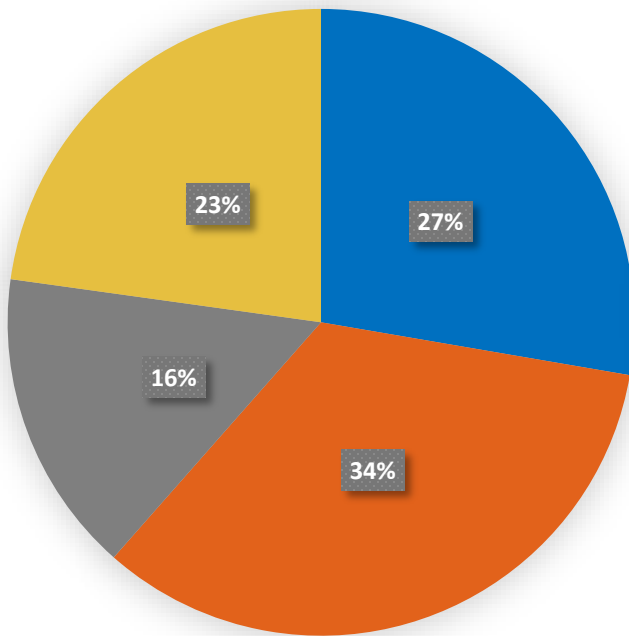
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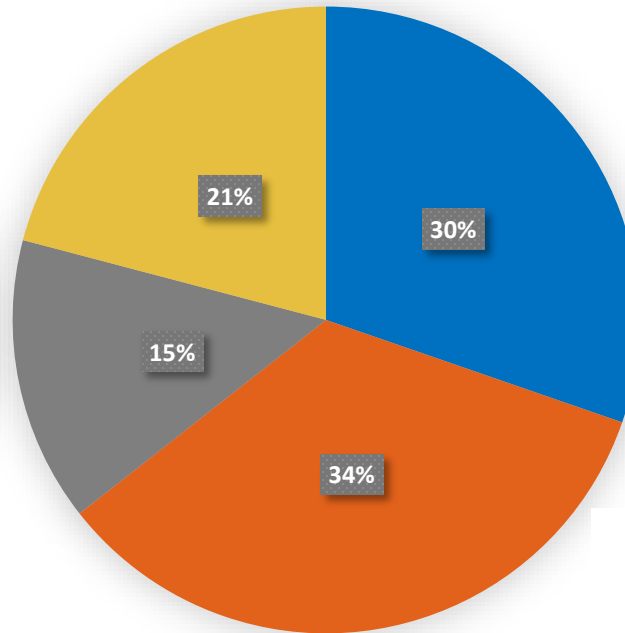
LEVEL 1 Understanding Communities and Their Dynamics

Composition of the Population – U.S. Households by Size

United States



New Mexico



- 1-person household
- 2-person household
- 3-person household
- 4-or-more-person household



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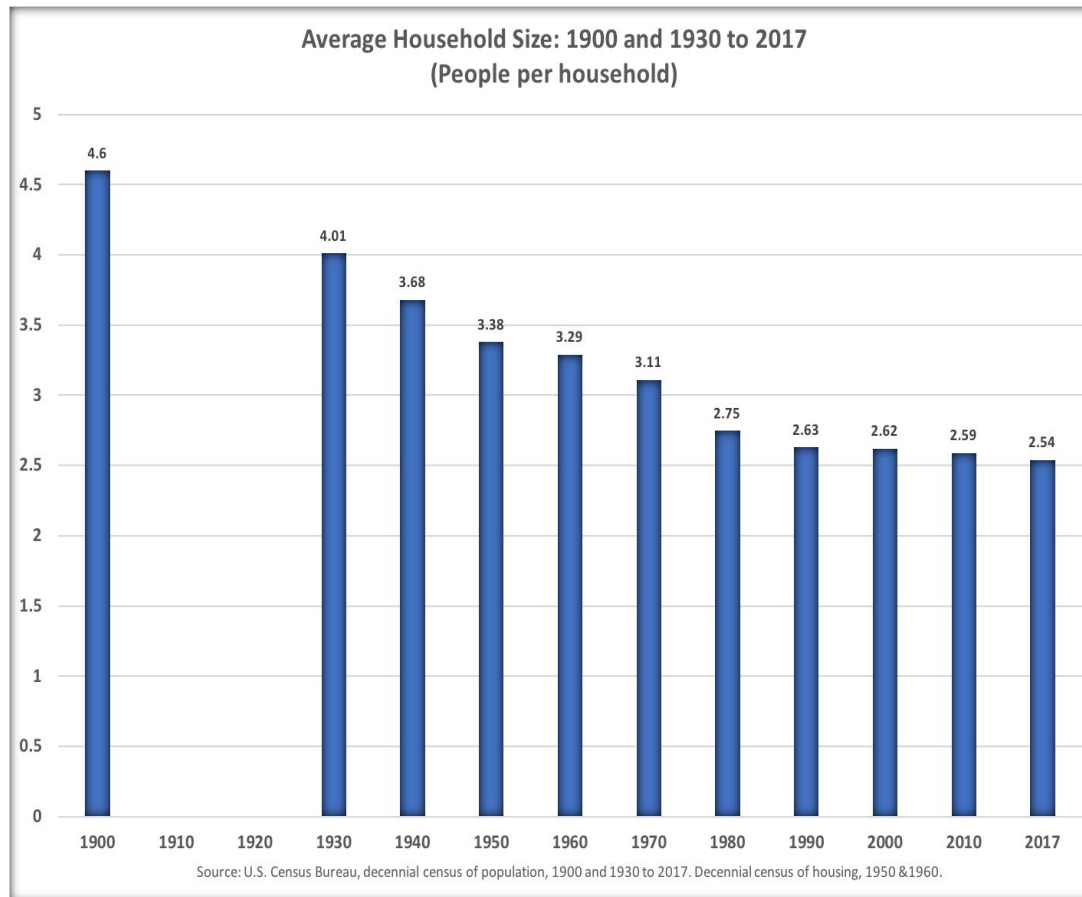
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Composition of the Population - U.S.





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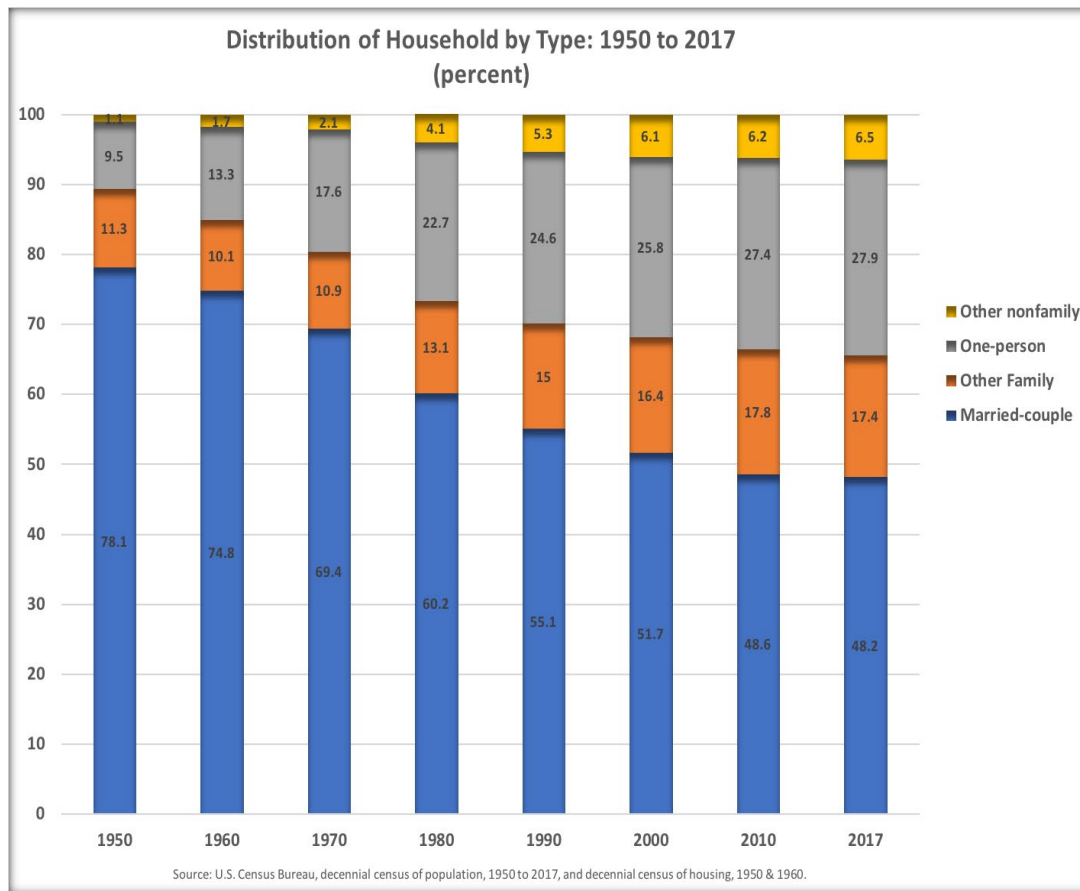
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Composition of the Population – U.S.





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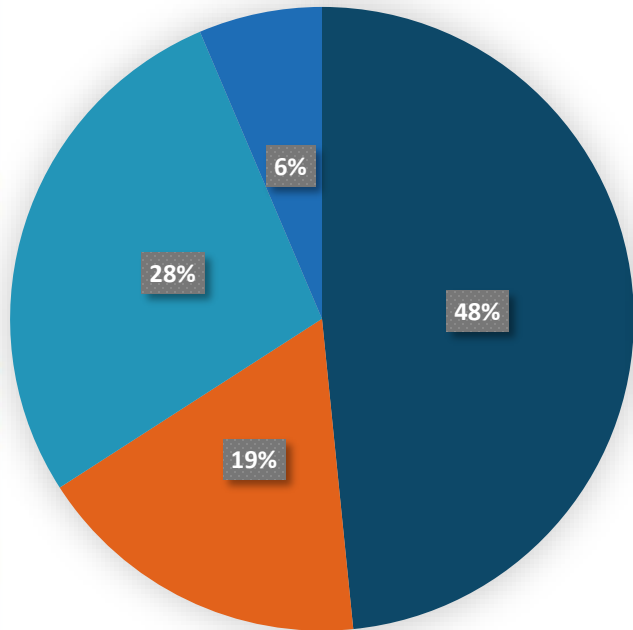
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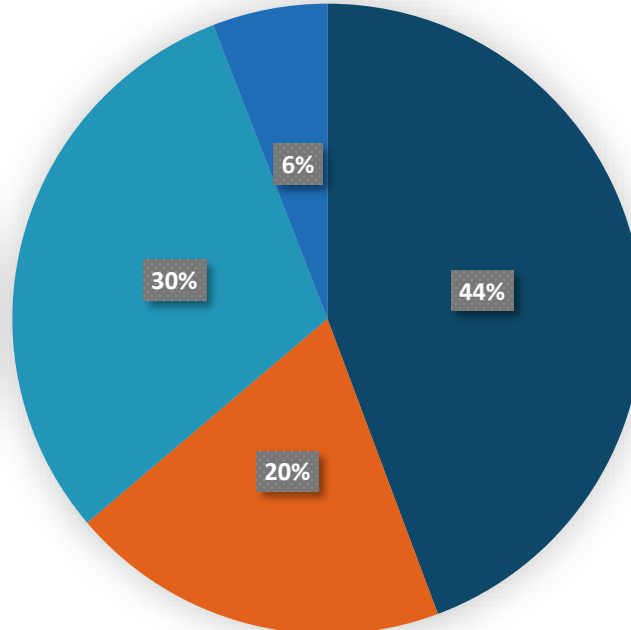
Composition of the Population – U.S.

Household by Type

United States



New Mexico



- Married-couple family
- Other family
- Householder living alone
- Householder not living alone



FOUNDATIONS OF PRACTICE

IN COMMUNITY DEVELOPMENT

LEVEL 1 Understanding Communities and Their Dynamics

Contact Information

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The screenshot shows the homepage of the Western Rural Development Center. At the top, there is a navigation bar with links for 'US2 Links', 'External Links', and 'Email Menu'. Below this is a search bar with the text 'Search Custom ID'. The main header features a large image of a branch with red berries and the text 'WESTERN RURAL DEVELOPMENT CENTER'. The content area is divided into several sections: 'New in 2018 - SBIR Proposal Writing Trainings' with a photo of a woman, 'CURIOUS ABOUT THE RURAL ECONOMY?' with a photo of a man, and 'GET PREPARED FOR THE WESTERN RURAL DEVELOPMENT PROGRAM' with a photo of a woman. On the right side, there is a 'BROWSE WRDC' menu with links for Calendar, Programs, Publications, Rural Connections, Reports, News, About Us, and Contact Us. Below this is an 'UPCOMING EVENTS' section with two events: 'Thursday, March 15, 2018' (WEBINAR: National Network for Sustainable Living Education) and 'Wednesday, March 21, 2018' (WEBINAR: Rural Workforce Development Challenges). At the bottom, there is a 'FUNDING OPPORTUNITY' section for 'Community Conversations Research Competition' and a 'Read More' button.

Connect

Visit our website wrdc.usu.edu for:

- Calendar of events
- Publications
- Programs



A proud contributor to the New Mexico Foundations of Practice

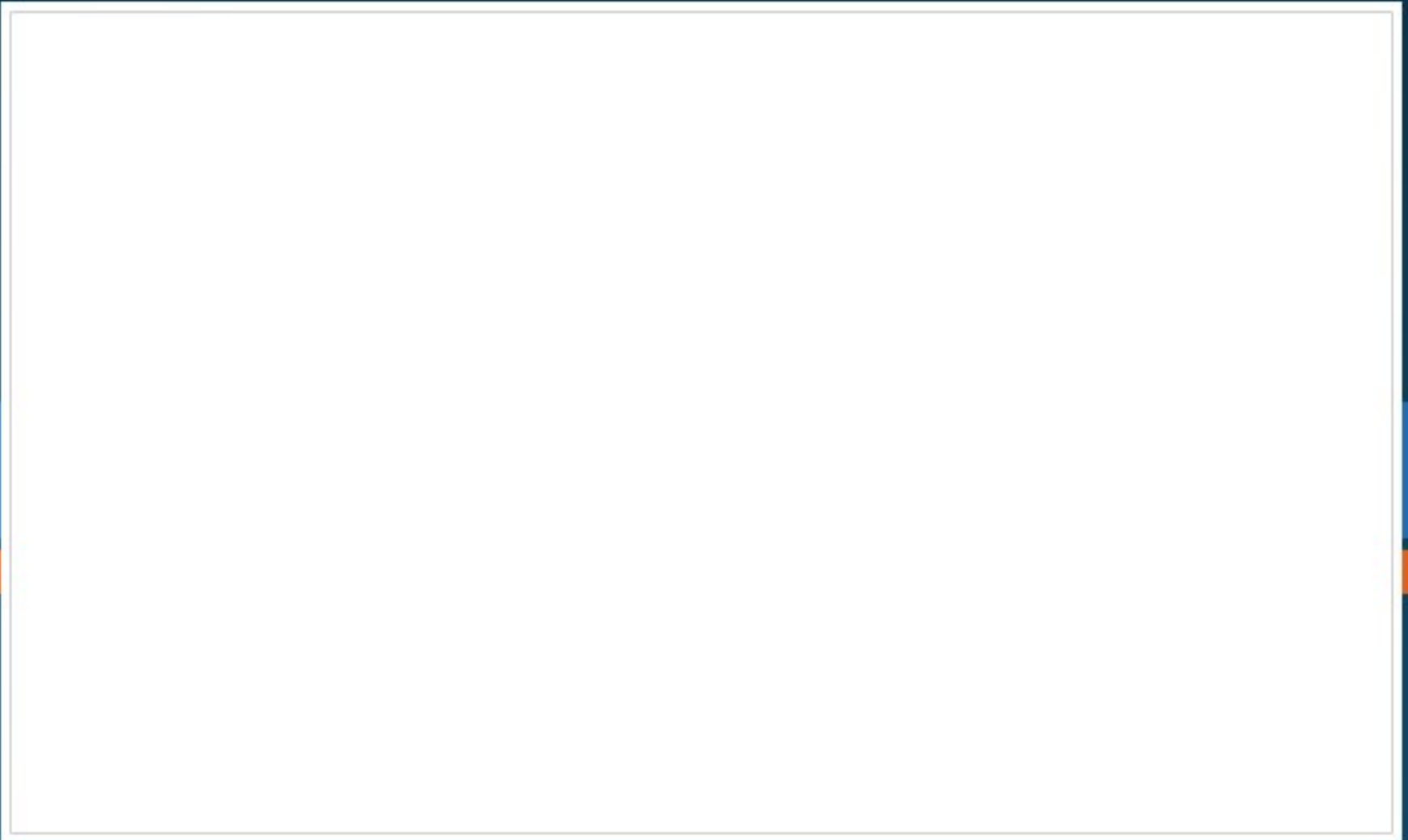


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IN COMMUNITY DEVELOPMENT

SLIDE #

LEVEL 1 Understanding Communities and Their Dynamics





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LEVEL **1** Understanding Communities and Their Dynamics

Community Demographics

Don Albrecht



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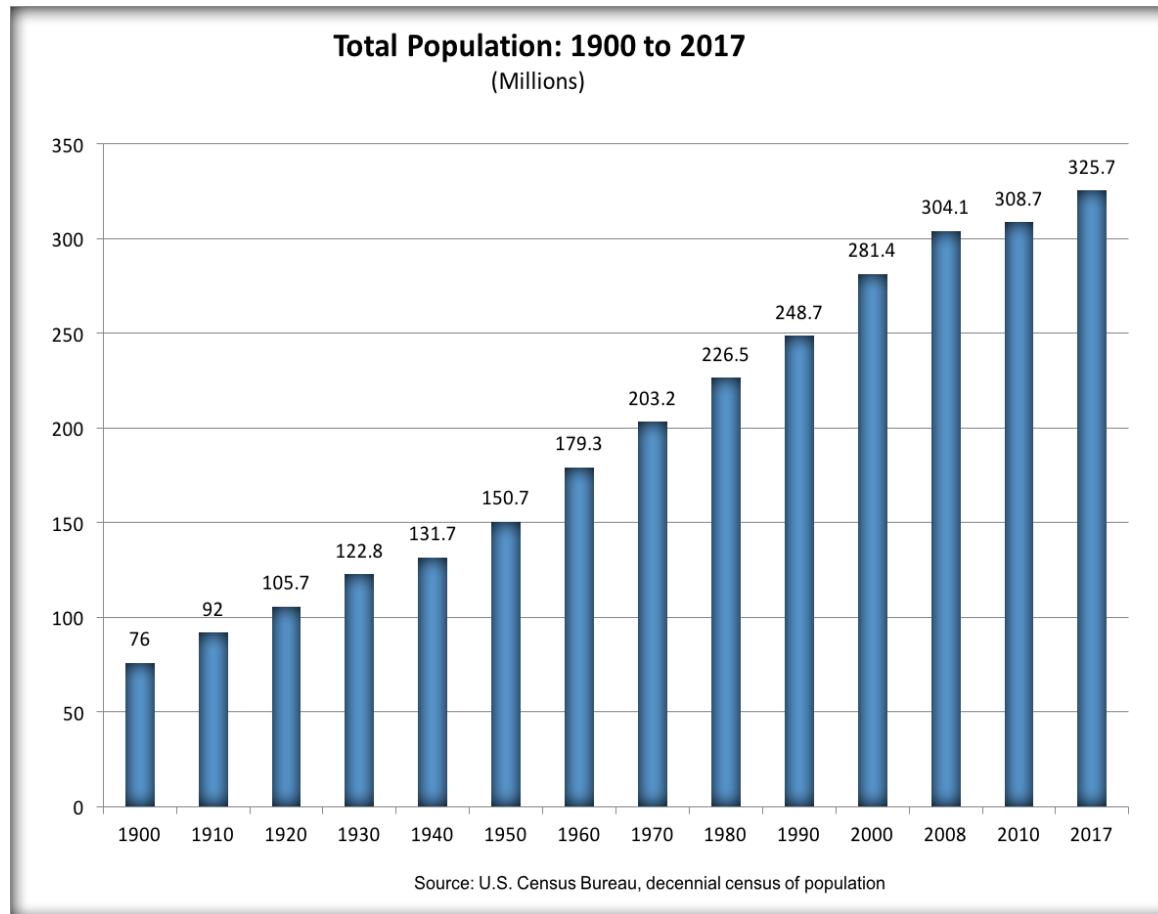
IN COMMUNITY DEVELOPMENT

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Understanding Communities and Their Dynamics

Overall Population Trends





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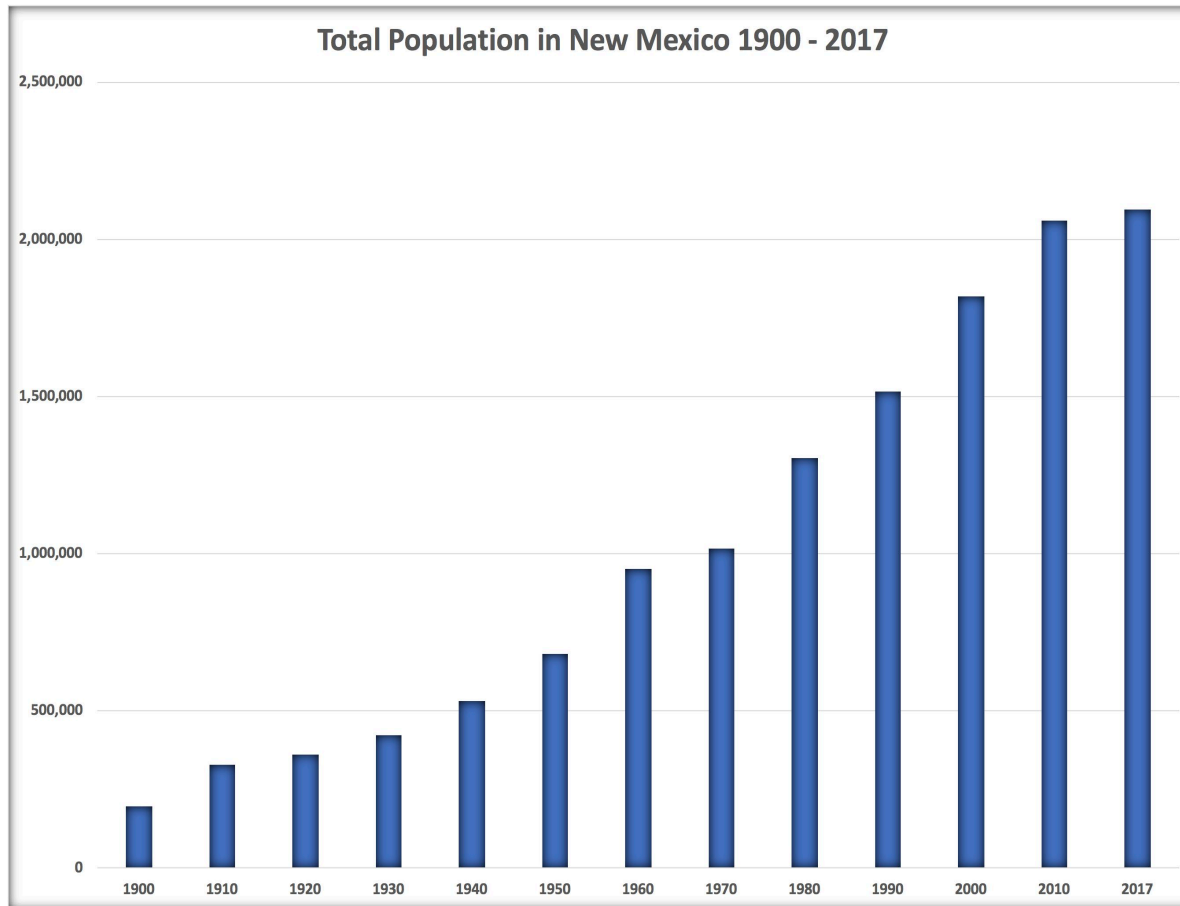
IN COMMUNITY DEVELOPMENT

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Understanding Communities and Their Dynamics

New Mexico Population Trends





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IN COMMUNITY DEVELOPMENT

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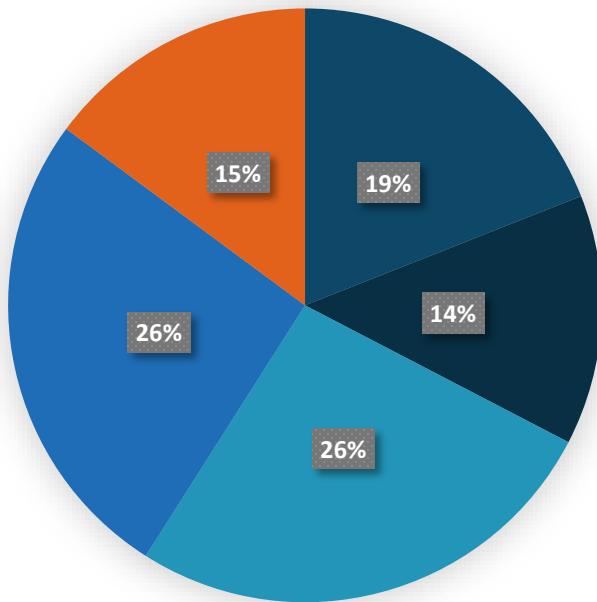
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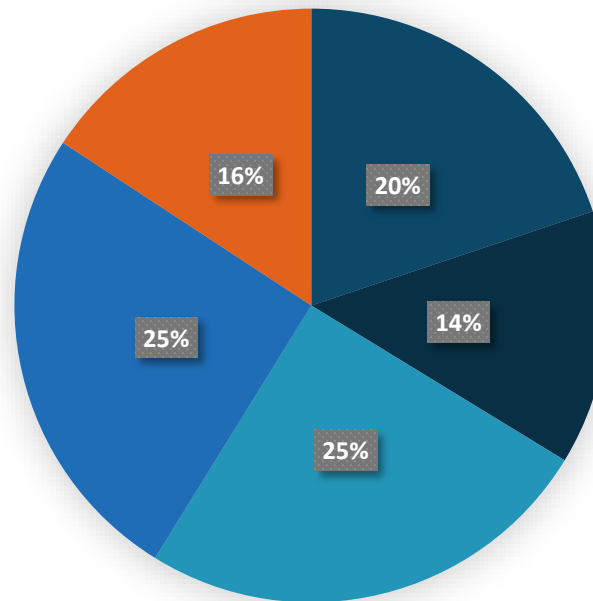
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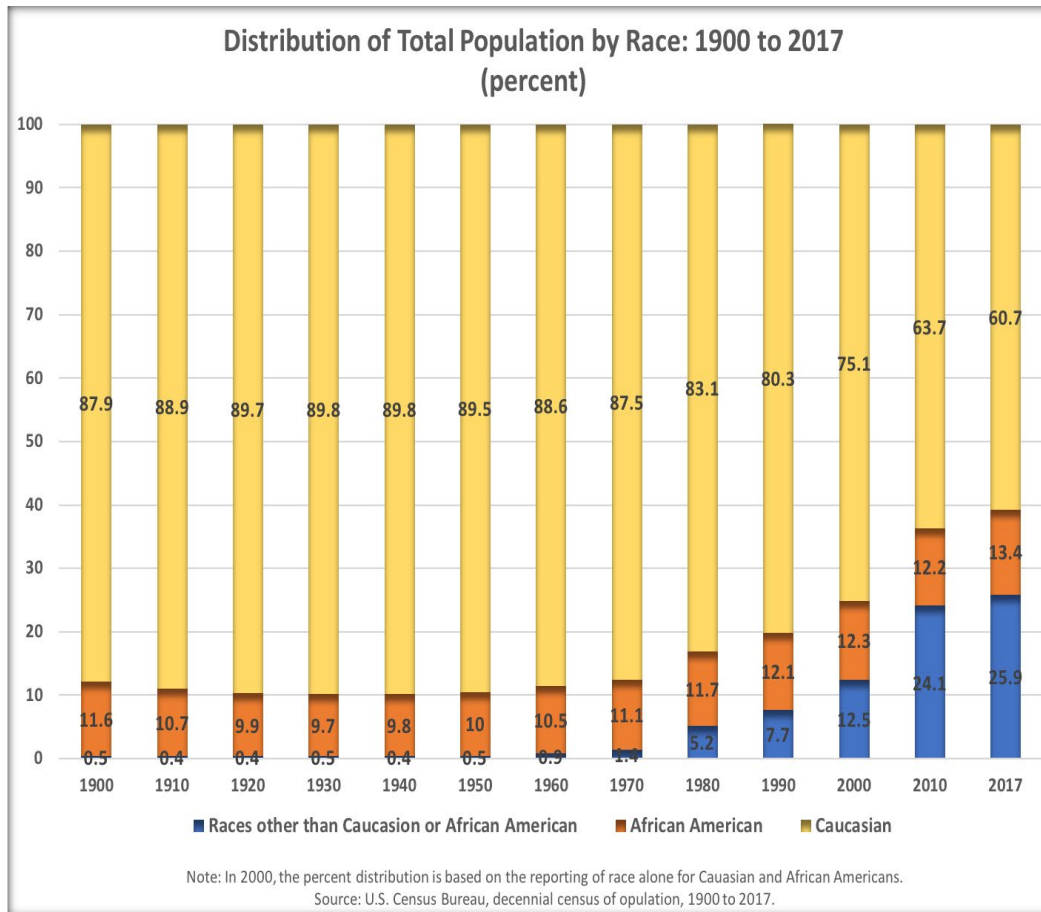
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LEVEL 1

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Composition of the Population





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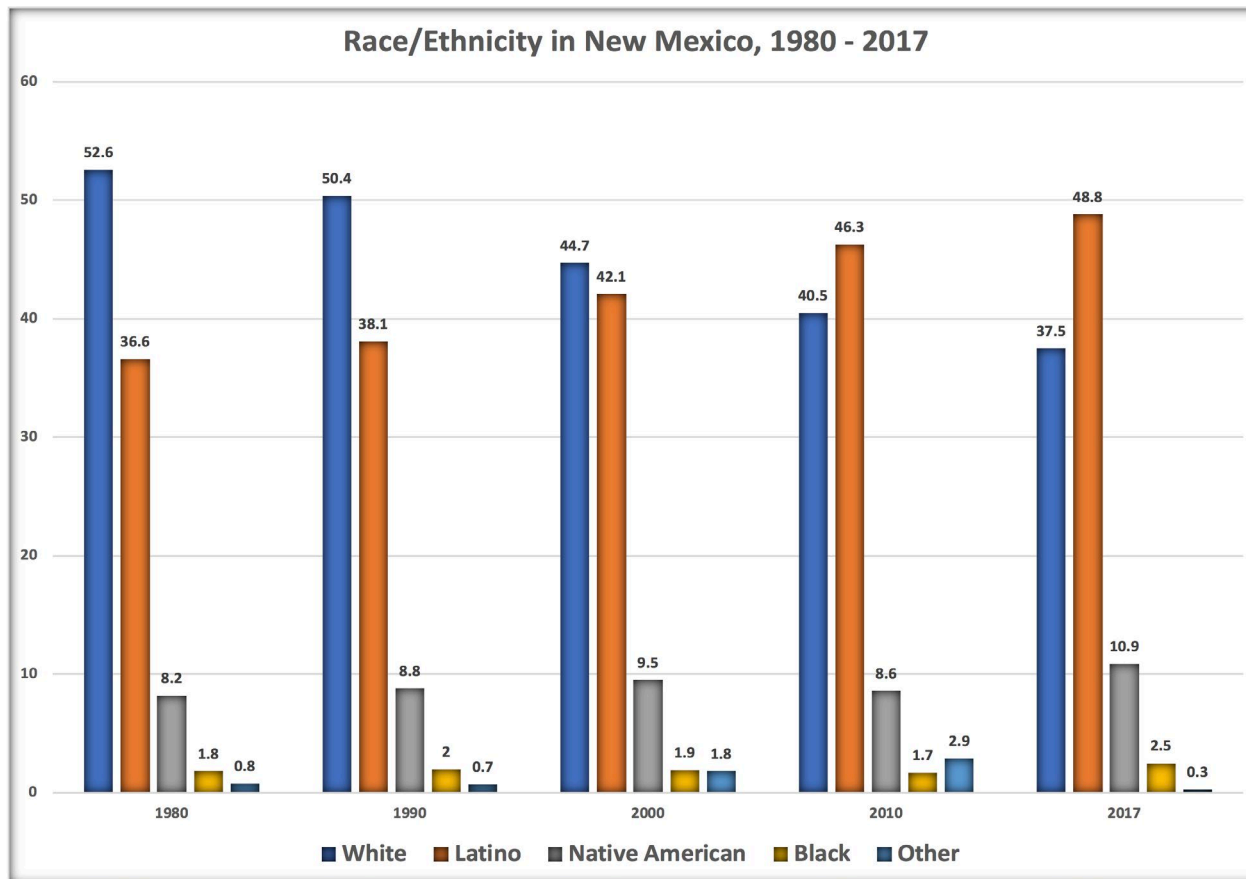
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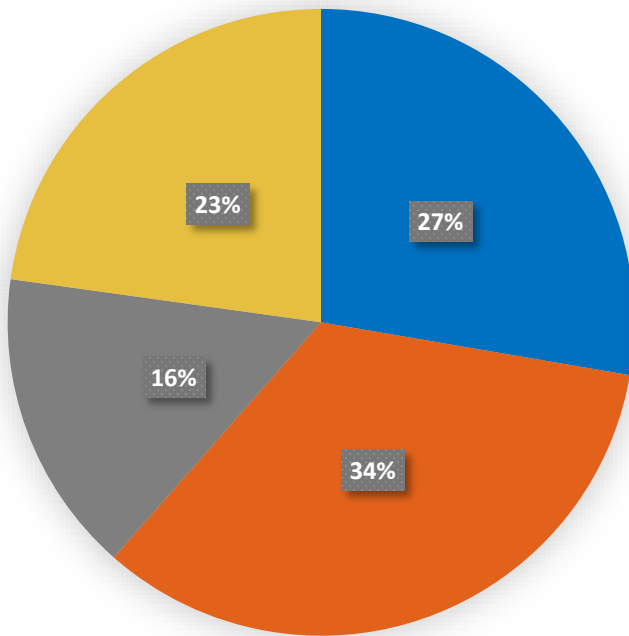
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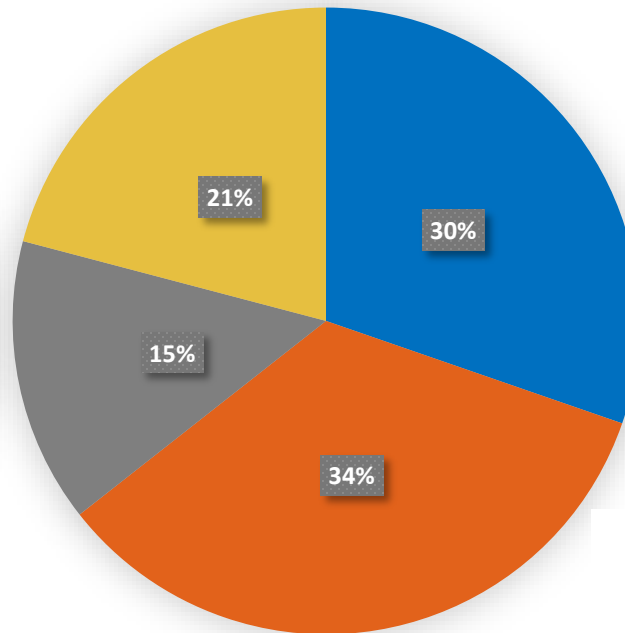
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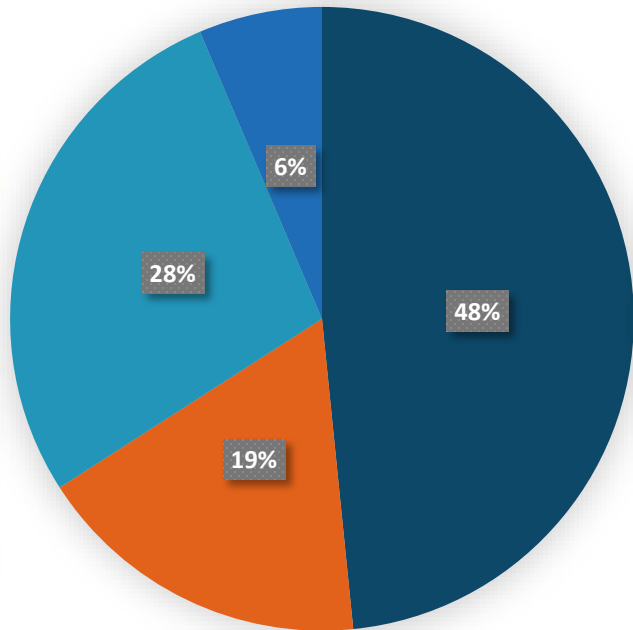
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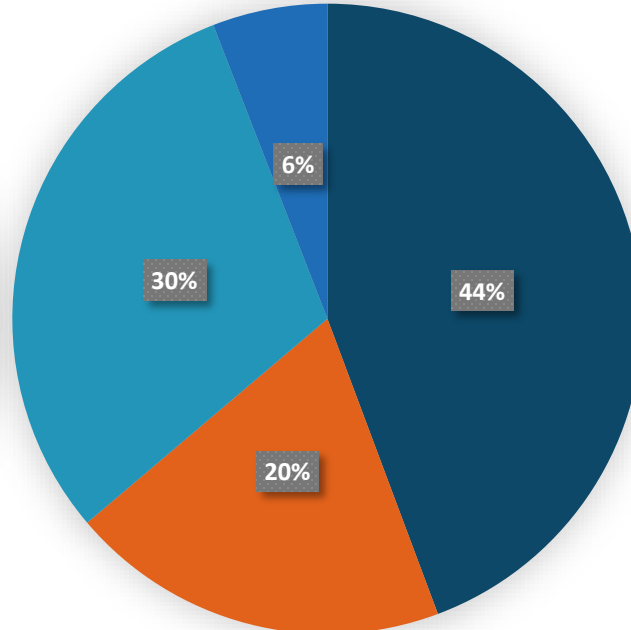
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